What’s Next for MIX Market:
The Foundational Dataset Moves to the World Bank’s Data Catalog

4 November 2019
10:00-11:00 AM ET

WEBINAR
LOGISTICS

1. This is an audio broadcast. Attendee microphones will remain muted during the entire webinar session.

2. To ask questions during the webinar, please use the Chat box on the right-hand side of the Webex session. You may submit your question at any time during the webinar presentation.

3. To ensure your question is seen by the moderator, select “All Participants” from the drop down menu when sending the question.

4. The webinar recording will be emailed to all attendees and registrants.
Speakers and Agenda

Blaine Stephens  
Chief Operating Officer

Greta Bull  
Chief Executive Officer

Bob Cull  
Lead Economist  
Development Research Group

Henry González  
Associate Fellow  
Skoll Centre for Social Entrepreneurship
Evolution of data in microfinance

Source: MIX Market, 2006
Evolution of funding in microfinance

MIV INCEPTION AND CLOSING PER YEAR (MIV Universe)

Evolution of the body of knowledge around microfinance

Google Scholar

"MIX market" microfinance

About 2,520 results (0.12 sec)

Any time
Since 2019
Since 2018
Since 2015
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Sort by relevance
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✓ include patents
✓ include citations

Create alert

Is microfinance growing too fast?
A Gonzalez - MIX data brief, 2010 - papers.ssrn.com
… aggregate number of borrowers served by microfinance institutions (MFIs) reporting to MIX Market (www. … level of growth is a reason for celebration, as it points towards microfinance’s success in …
Evidence from past years has shown that even though microcredit arrears do rise in …

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Competition and the performance of microfinance institutions
… The empirical analysis is based on data coming from FINCA (a large microcredit lender, providing … institutions have started a process of scaling-down by moving into the microfinance business.
Third, the MIX market data set is based on self-reporting, which creates a selection …

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Commercializing microfinance and deepening outreach? Empirical evidence from Latin America
F Olivares-Polanco - Journal of Microfinance/ESR Review, 2005 - scholarsarchive.byu.edu
… Volume 7 Number 2 58 Page 13. Commercializing Microfinance Volume 7 Number 2 … In total, there were 38 MFIs rated lower than 4 and 5 dia- monds, but only 28 MFIs had information on most of the variables either from the Mix Market or from other sources …

Stars: 0/5 Cited by 217 Related articles All 3 versions

Depth of outreach and financial sustainability of microfinance institutions
S Quayes - Applied Economics, 2012 - Taylor & Francis
… All MFIs included in our sample allocate at least 50% of their lending portfolio to microcredit … 3 Reported verbatim from the Mix Market glossary. Depth of outreach and financial sustainability of microfinance institutions 3425 Page 6 …

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Variations in microcredit interest rates
C Kneiding, R Rosenberg - 2008 - openknowledge.worldbank.org
… Source: Combined MIX Market and MBB database, based on the most recent data available for the … on the Compartamos Initial Public Offering: A Case Study on Microfinance Interest Rates … “The New Money lenders: Are the Poor Being Exploited by High Microcredit Interest Rates …

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How did you first encounter MIX Market?

Blaine Stephens  
Chief Operating Officer

Greta Bull  
Chief Executive Officer

Bob Cull  
Lead Economist  
Development Research Group

Henry González  
Associate Fellow  
Skoll Centre for Social Entrepreneurship
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Find MIX Market data on the World Bank’s Data Catalog

Search and Share Development Data

Search Criteria:  All Words  Any Word

19,902 datasets, indicators, and visualizations. Browse by data type or country/region

Featured Data

Data on Statistical Capacity
The World Bank's Statistical Capacity Indicator is a composite score assessing the capacity of a country’s statistical system.

World Bank Open Data
The World Bank's Open Data initiative provides all users with open access to World Bank data.

Impact Evaluation Surveys
The Impact Evaluation Microdata Catalog provides access to data and metadata underlying impact evaluations conducted by the World Bank or other agencies.

Enterprise Surveys
Enterprise Surveys cover a broad range of business environment topics, e.g. access to finance, gender, infrastructure, and performance measures.
World Bank Data Catalog

The Data Catalog is a collection of resources to provide a more effective means for capture, acquisition, curation, access and use of development data throughout the World Bank Group.
What is the Data Catalog?

- One Stop Data Shop
- Step-by-Step Guidance
- Data Curation Support
What if you could have all the DATA you ever wanted?

Search World Bank Development Data Hub

Time Series
(17,854)

Microdata
(9,028)

Geospatial
(13,11)
Data Catalog

- Harmonized collection of datasets, indicators, visualizations
- Fully searchable
- Data deposit
Q&A

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POLL

Please take a moment to respond to the poll questions on the right-hand side of your screen.
WHAT’S NEXT?

1. We will email you when the webinar recording and related materials become available on the FinDev Gateway website.

2. Visit [datacatalog.worldbank.org/dataset/mix-market](datacatalog.worldbank.org/dataset/mix-market) to access MIX Market data.

3. Question unanswered? Contact MIX: [info@themix.org](mailto:info@themix.org) or Blaine Stephens: [bstephens@themix.org](mailto:bstephens@themix.org)

4. For more resources on financial inclusion, visit [FinDevGateway.org](http://FinDevGateway.org).
Thank you

www.FinDevGateway.org