

# HIGH IMPACT MICROFINANCE & FINANCIAL INCLUSION PROGRAM FOR LEADERSHIP IN INCLUSIVE FINANCE

June 12th - 16th, 2023

Boston, USA

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## THE FINANCIAL INCLUSION ADVOCACY CENTRE

The Financial Inclusion Advocacy Centre is a professional body that provides training and courses on a number of disciplines relating to Microfinance and Financial Inclusion.

### BACKGROUND:

The role of a leader is evolving. Leaders have traditionally been expected to be beacons of hope through turbulent times and have known for a long time that navigating change and uncertainty are part of the role they take on. Following the unprecedented global health crisis over the past two years, Leaders are now facing a new wave of disruptions in the forms of rising inflation, geopolitical instability, as well as a broadening array of stakeholders with diverse interests, opinions, and expectations (Deloitte, 2022). Year on year, the expectations from a leader are also increasing, and few have been trained to navigate the many multidimensional and overlapping disruptions we are seeing now (BCG, 2022). In the face of so many complex challenges, where should leaders focus? How can they take the lead on crucial societal issues and best position their companies to navigate barriers to change and growth?

Systematically organized with a strong emphasis on real-world relevance to meet the challenging times and rapidly evolving business needs and trends, this leadership program offered by Financial Inclusion Advocacy Centre will develop you as a leader with vision, purpose, and passion. You will be endowed with the competencies and skills required to build and lead your organisation with agility, for transformation and change.

### CONTENT:

#### Section 1: Leadership & Change (Change)

- Leading in a global environment
- Network & relationship building
- Future of work
- Lead strategic change
- Corporate governance and ethics
- Negotiation skills
- Leadership presence

#### Section 2: Strategy & Innovation (Agility)

- Strategic thinking to improve your competitiveness
- Business acceleration & growth strategies
- Innovation management
- Business model innovation
- Digital business transformation & platform strategy

#### Section 3: Technology & Operations (Transformation)

- Technology strategy
- AI (Artificial Intelligence) for business transformation
- Data-driven decision making
- Supply chain strategy and design
- Strategic marketing in a digital world
- Value creation through financial wisdom

## Who Should Attend?

The programme is designed for microfinance executives with 5 or more years of experience, who want to:

- ★ Develop a clearer vision with respect to the future of company and re-align the resources and approach towards the long-term directions
- ★ Capitalise on technology and talent to spearhead the journey of your company in alignment with the global trends
- ★ Make swift decisions with unstructured information and in a rapidly changing business environment
- ★ Be a driver of change by leading strategies, negotiation skills, future trends, and executive presence
- ★ Drive the organisation towards the required direction, building a legacy that will allow the organisation to run successful even in uncertain times

### FACULTY:

Hand-selected faculty with many years of exposure and experience gained from both academia and industry share their experience with the delegates. For this course, the faculty are:

**1) Ramesh S. Arunachalam**, 56 years of age, is an international development expert with financial sector, microfinance and financial inclusion, private sector, livelihoods, agriculture, MSME, fisheries, rural development, high end technology and digitization experience spanning nearly 30 years. He also has significant monitoring and evaluation experience in all areas of specialization mentioned above. He has carried out 310 professional assignments and worked in about **30 countries in North America, Asia, Africa, Europe and the Caribbean, with a strong focus on Asia/Africa. He has provided strategic advisory, capacity building & training (around 500 trainings), monitoring & evaluation, research & other technical assistance services** to multi-lateral & bi-lateral agencies, commercial banks, development & investment banks, NBFIs, Other MFIs, cooperatives, credit unions, the private sector, producer organizations, regulators & supervisors in a wide variety of areas including financial inclusion, regulation and supervision, risk management, conflicts of interest, governance, internal controls, audits and inspections, core banking systems/ERPs, MIS and Big Data, Blockchains, FINTECH, RegTech, machine/deep learning, forensic audit, poverty alleviation, sustainable development goals, urban development including urban infrastructure, livelihoods, private sector and MSME development and micro, MSME, agricultural, post-harvest, value chain, digital and other forms of finance.

### 2. DR. ALEXANDER KWADWO ASMAH

Dr. Alexander Kwadwo Asmah is an experienced banker with specialty in retail and business banking and an expertise in the development and funding for Micro, Small and Medium Enterprises (MSMEs) which he has leveraged to raise the bar in Ghana's rural and community banking industry. With over 20 years in banking and finance practice, Dr. Asmah is currently the Chief Executive Officer of Amenfiman Rural Bank and a Director at the African Corporate Training Institute. Before joining Amenfiman as the Chief Executive, he worked with Barclays Bank Ghana (now ABSA Bank) as Operations Manager – where he was

exposed to global best practices in financial services delivery. He had earlier served in various capacities at Amenfiman Rural Bank, including Head of Banking Operations, Finance and Administration and Human Resource. Dr. Asmah holds a Doctor of Business Administration (DBA) with emphasis in Global Business and Leadership from the California Intercontinental University, USA, an International Executive Master of Business Administration in Banking and Finance from Paris Graduate School of Management, Paris, France and a Bachelor of Commerce (B.Com Hons) from the University of Cape Coast, Ghana. He also has a certificate in Business Strategy from Harvard Business School, Harvard University, USA. Dr. Asmah has been in executive management most part of his career and for the past 10 year he has led Banking strategy formulation and implementation as a Chief Executive Officer achieving Asset portfolio and profits growth of 2500% and 3300% respectively making the Bank NO. 1 in its sector. Dr. Asmah is a fellow of the Chartered Institute of Credit Management Ghana (FCICMG) and a member of the Institute of Directors (MIoD) Ghana.

### **3. TIM MUKATA**

Tim Mukata has over 20 years' experience working on the African continent in various roles and capacities, with a wealth of experience and knowledge that is as rich and diverse as can be. He has been sharing the knowledge, experiences, networks, expertise and skills gathered and honed over the years, through training, guidance, mentorship and advisory. Tim is a digital finance practitioner, and he currently facilitates the Kenya chapter of the Community of Practice for the Digital Frontiers Institute, a global training institution for digital finance. Tim has had stints in both the corporate and development world having worked for Glo Mobile as a Mobile Financial Services strategist and innovator; and at Financial Sector Deepening Trust, (FSD) Kenya as the Innovations Lead. Tim serves in the board of various Fintechs and Tech Start-ups.



## TUITION AND ACCOMMODATION EXPENSES

The total fee for this training is **\$4,000**. This fee includes the course fee and all training materials. This Training will be held in a top-notch hotel in the heart of Boston, USA.

1. Handouts, documentation and background literature will be assembled in a comprehensive participant hand book which will also be provided on USB device by the end of the training.
2. Delegates will be picked from the airport to the hotel.
3. The fees also include two guided City Tours on two evenings & a dinner.

## TRAINING VENUE

Training activities will take place in a top-notch hotel in the heart of Boston, USA.

## LANGUAGE

The language of instruction will be English. No translation will be provided.

## APPLICATION

The application deadline for the course is **May 31st, 2023** Please note that we do select applications on a first-come, first-served basis. Nevertheless, we will try to form a group of participants with complementary experiences and backgrounds. The number of participants is limited to 30.

## REGISTRATION

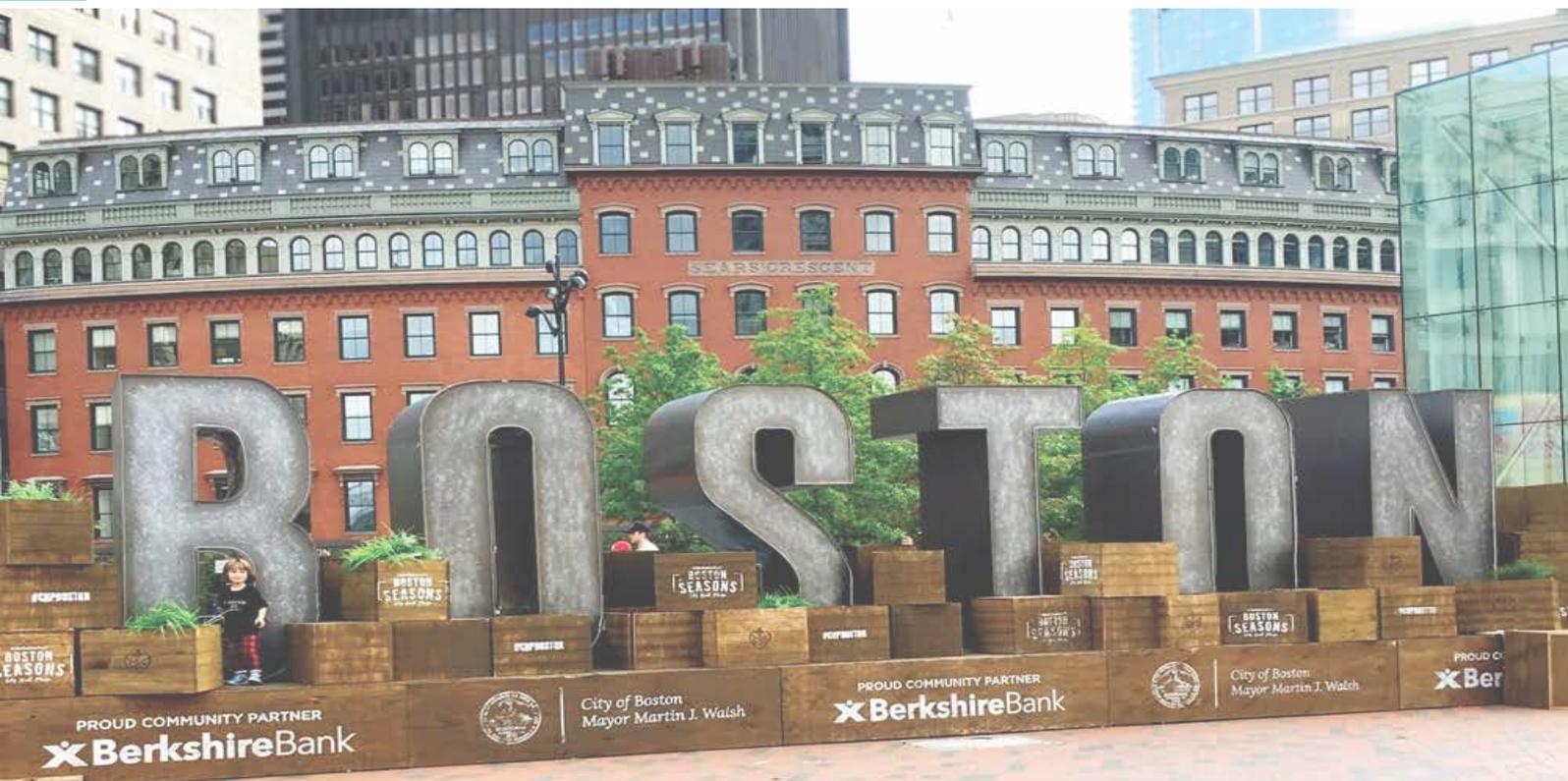
Please fill the attached registration form and send to [info@financialinclusionadvocacy.org](mailto:info@financialinclusionadvocacy.org)

## DEADLINE

All registration forms should be submitted by **May 31st, 2023** late applications will be considered subject to availability.

## CANCELLATION POLICY

You may make a substitution, without charge, at any me before the start of the course but all cancellations must be confirmed in writing. Cancellations received more than four weeks prior to the start of the course are not subject to any penalty. Cancellation received after that will entail the following penalties: two to four weeks 50% of the course fee; less than two weeks 100% of the course fee. If written notification is not received and you do not attend, the full course fee will be retained as a cancellation charge. All VISA and travel arrangements to USA are the sole responsibility of the participants and/or their organizations. However, we give all support documents to potential participants



THE FINANCIAL INCLUSION  
ADVOCACY CENTRE

Registration Form

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TITLE	
FIRST NAME	
LAST NAME	
ORGANISATION	
ADDRESS	
TELEPHONE	
EMAIL ADDRESS	
ACADEMIC QUALIFICATION	
EMPLOYMENT STATUS FOR THE LAST FIVE YEARS	
CAREER OBJECTIVE AFTER COMPLETION OF COURSE	
DATE OF ARRIVAL	

PAYMENT MUST BE MADE BY BANK TRANSFERS. BANK DETAILS ARE PROVIDED AFTER  
SUCCESSFUL REGISTRATION AND INVOICE ISSUED



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"Pacesetters in Practice Based Trainings"

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