



*"A global body for Microfinance Practitioners"*

# HIGH IMPACT LEADERSHIP PROGRAMME ON INCLUSIVE FINANCE

# LONDON

27 – 1 July  
2022



Science and Innovation Park,  
Brunel Way, Kent



01322 312078



[ade@microfinanceassociation.org](mailto:ade@microfinanceassociation.org)

## OVERVIEW

The Microfinance Association High Impact Leadership Program on Inclusive Finance will prepare you for the highest levels of global leadership.

The High Impact Leadership Programme provides managers with the tools and processes needed to meet their organisation's leadership challenges. Over five days, participants explore both 'macro' and 'micro' issues – from organisational structures, incentives and informal networks to managing performance and using feedback to enhance personal professional growth.

You will leave the program equipped with strategic insights, leadership skills, and a deep understanding of global business context needed to drive growth and profitability in a high-performing microfinance organization.

## WHAT YOU WILL TAKE BACK

The program will make you a more effective leader with the toolkit to build a high-performing organization:

Develop a grand strategy for your corporation by understanding the competitive forces.

Persuade, influence, and negotiate expertly by honing your analytical and tactical abilities.

Evaluate and improve your firm's performance through financial analysis.

Gain perception on global business environments and financial factors, opportunities and risks in emerging markets, and policy barriers and incentives.

## TARGET AUDIENCE

- ▶ Senior Executives
- ▶ Microfinance practitioners
- ▶ Central Bank officials
- ▶ Donors
- ▶ Investors
- ▶ Financial Inclusion Specialist
- ▶ Officials from the ministry of finance
- ▶ Staff of developmental agencies
- ▶ Rural finance specialist



## Faculty

Our programmes are developed and delivered by an international faculty

## Visas

The cost of the residential training programme is \$3000 per delegate

Accommodation will be provided for 5 days only.

Delegates that intend to stay for an extra day should inform the organisers so that extra cost can be added to the course fees

Breakfast and lunch provided

## Cost

Cost of the training is \$3000



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## MODULES

- ▶ Module 1 Recent developments in Inclusive Finance
- ▶ Module 2 14 steps to build an inclusive finance system – Uk Perspectives
- ▶ Module 3 Strategic Management Perspectives – Vision, Mission, SWOT Analysis
- ▶ Module 4 Competitive forces that shape inclusive finance strategy
- ▶ Module 5 Tipping Point leadership and Inclusive Finance – Harvard Business Review
- ▶ Module 6 Social Performance Management for Microfinance practitioners
- ▶ Module 7 Business Planning for Microfinance practitioners
- ▶ Module 8 Performance Monitoring and Evaluation
- ▶ Module 9 A model for accelerating the growth of institutions
- ▶ Module 10 Fintech Finance – How is this shaping inclusive finance

## WHAT YOU WILL TAKE BACK

**Plenary Sessions** - The plenary sessions address a theme or topic presented via a keynote speech or panel presentation, with working groups or Q&A following the presentations.

**Course Sessions** - These sessions consist of core lectures, practical exercises and applied cases organized into morning and afternoon sessions.

**Presentation / Information on your institution:** The moderated discussions will be focused on experience sharing.



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Further information and an application form from  
[ade@microfinanceassociation.org](mailto:ade@microfinanceassociation.org)



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