

ORGANIZER



CCM INVESTIMENTOS, SA

PARCEIRO IDEAL PARA O SEU NEGÓCIO



Mozambique Chamber of
Commerce



CONFERENCE
INTERNATIONAL OF
FINANCIAL INCLUSION

PROMOTING
NATIONAL SUSTAINABLE
DEVELOPMENT THROUGH
FINANCIAL INCLUSION

FIRST
EDITION

28-29
SEPTEMBER
2022
MAPUTO

CO-ORGANIZER

The

Microfinance
Association

THE FINANCIAL INCLUSION
ADVOCACY CENTRE



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BACKGROUND

1. The conference will explore recent trends within the Microfinance and financial inclusion sector, provide a forum for discussions on best practices within the global context.
2. Recent innovations in technology, along with the development of digital financial products and services, have created significant opportunities to provide greater access to, and higher quality of these products and services to many who remain unbanked or underserved.
3. The high rate of mobile-phone ownership among people with low incomes-creates the possibility to reach not just individuals, but also agents who can serve entire neighborhoods with a single device.
4. However, access to financial services is not the end goal of financial inclusion. Rather, it should be viewed as part of overall development, which helps people improve other aspects of lives, including employment, housing, health and poverty reduction.



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OBJECTIVES

The microfinance conference is a thought leadership event on both microfinance and financial inclusion, the 2022 conference would advance the national microfinance development strategy for Mozambique. It would provide a learning opportunity where best practices of microfinance operation would be shared.

The international conference is dedicated to the development and promotion of the microfinance sector. This conference will be an international focal point for ideas formulation and information gathering.

The conference is envisaged to develop and enhance the role of microfinance practitioners as a distinct global professional career.



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THEMES

The summit will cover the following themes:

- Achieving Financial Inclusion by 2030
- Current State of Microfinance, Global Perspectives
- Driving Microfinance through Financial Literacy
- Exploring untapped opportunities
- Shadow Banking and its implications in sub-Saharan Africa
- Mobile Payments and Technology for effective Delivery in microfinance
- Mechanics of Fund-Raising for Microfinance Institutions - Trends, Models & Prospects in Equity, Debt & Grant Sourcing
- Removing Barriers to microfinance
- Advancing microfinance through Islamic Finance
- Alternative model for credit scoring and appraisal in sub-Saharan Ommara
- Africa's digital platforms: An eight-country overview
- Microfinance Demand Side, Challenge and Impact on Macroeconomic Indicators and poverty
- Trends and opportunities in the Microfinance. Sector in Mozambique
- What are international partners and investors looking
- 14 steps in building effective and inclusive financial inclusion system in sub-Saharan Africa
- What's Next for microfinance An Innovative Action Plan for Africa



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EXPECTED PARTICIPANTS

Key stakeholders in microfinance participating are:

- Practitioners/MFIs
- Microfinance experts
- Microfinance Associations
- Regulators & Policy Makers
- International Donors
- International investors
- FINTECHS
- Technical and financial development partners

EXPECTED OUTCOMES

Some of the expected outcomes are:

- Explore the opportunities and challenges of the next generation of Microfinance;
 - Facilitate interactions with practitioners, policy-makers and investors on latest national, regional initiatives and frontier issues in microfinance operation;
 - Highlight latest innovations in microfinance products and services for the unbanked and underserved;
 - Stimulate debates and exchange knowledge among thought leaders, experts, and fellow practitioners for best practice;
- Explore partnership models that can most effectively achieve scale and impact. We sincerely hope that you will benefit immensely from participating in this conference.

DAY 1 – 28 SEPTEMBER 2022

PROGRAMME

DETAILS

SPEAKERS

MODERATORS

09:00 Registration and Networking

Protocol

Hipólito Hamela

09:30 Greeting words by Mozambique Chamber of Commerce

Álvaro Massingue

Greeting words by Maputo City Council

Eneas Comiche

10:00 Opening Remarks by Prime Minister of the Republic of Mozambique

Adriano Maleiane

10:30 Achieving Financial Inclusion by 2030

Ramesh Arunachalam

11:00 Current State of Microfinance, Global Perspectives

Central Bank

12:00 Driving Microfinance through Financial Literacy

FMI

12:30 Briefing by Sponsors

13:00 Lunch/Networking

All Participants

14:00 Panel I - Exploring untapped opportunities

Panel in Microfinance

15:00 Shadow Banking and its implications in sub-Saharan Africa

Prof. Gianfranco Vento

15:30 Coffee/Networking

All Participants

16:00 Mobile Payments and Technology for effective Delivery in microfinance

Vodafone M-Pesa

16:45 Close

All participants

DAY 2 – 29 SEPTEMBER 2022

PROGRAMME

DETAILS	SPEAKERS	MODERATORS
09:00 Registration and Networking	Protocol	Godfrey Crentsil
09:30 Mechanics of Fund-Raising for Microfinance Institutions - Trends, Models & Prospects in Equity, Debt & Grant Sourcing	Godfrey Crentsil	
10:00 Removing Barriers to microfinance	FNDSMoz	
10:30 Advancing microfinance through Islamic Finance	Islamic Bank	
11:00 Alternative model for credit scoring and assessment in sub-Saharan	Ommara Raza Ali	
12:00 Africa's digital platforms: An eight-country overview	African Development Bank	
12:30 Microfinance Demand Side, Challenge and ... Impact on Macroeconomic Indicators and poverty	FNDSMoz	
13:00 Lunch Networking	All Participants	
14:00 Trends and opportunities in the Microfinance. Sector in Mozambique	FAN	
14:30 Panel III - What are international partners and investors looking	Panel for Panel Discussion	TBC
15:30 Coffee Networking	All participants	
16:00 Steps in building an effective and Inclusive financial inclusion system in sub-Saharan Africa	Mr Ademola Tosoye	
16:45 Panel III - Innovative plan for microfinance in Africa		TBC
17:15 Closing Remark		



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PROFILES OF INTERNATIONAL SPEAKERS

PROFESSOR GIANFRANCO VENTO

Professor Gianfranco Vento is a Professor in Banking and Finance. He was previously an analyst in the Banking Supervision Department at The Bank of Italy, and was Visiting Professor at the University of Buenos Aires. His main research interest relates to the money market and microfinance. He is the author of Interbank Market and Euro system (Giappichelli 2005).

Topic - **Shadow Banking and its implications in sub-Saharan Africa**



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OMMARA RAZA ALI

Ommara Raza Ali – is a development economist having studied from Harvard Business School. She has over sixteen years of diversified experience of both microfinance and commercial banking. She has expertise of Microfinance, Consumer Banking, SME lending, Corporate lending along with a vast research experience in which she has led more than 67 diversified research projects which include research projects on savings.

Topic - **Alternative model for credit scoring and appraisal in sub – Saharan Africa**



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MR ADEMOLA TOSOYE

Mr Ademola has a master's Degree in Business Administration in International Finance and Economic Development from the University of Stirling, Scotland. Ademola has considerable experience in: Credit and Micro Finance Operations and Management, Mobilization of savings for deposits, Training and curriculum development, Capacity building for Organizations involved in Microfinance. Ademola has good management skills and has a strategic approach on microfinance development issues. He has considerable experience in capacity building and the development of micro credit institutions.

Topic - **14 steps in building and effective and inclusive financial inclusion system in sub-Saharan Africa**



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PROFILES OF INTERNATIONAL SPEAKERS

GODFREY CRENTSIL

Godfrey has 15 years working experience in operations and management as business development manager, administrator, independent consultant, management lecturer and adviser for corporations and institutions in Ghana, Africa and UK. Godfrey has acquired practical experience and technical knowledge in rural finance and microfinance with strong skills in credit analysis for micro, small and medium enterprises. Godfrey has been involved in microfinance training programs for the MFIs and other private microfinance institutions across Africa, Asia and Europe. Currently, Godfrey is the Executive Director of the Financial Inclusion Advocacy Centre, UK and Ghana.

He has valuable expertise in the areas of business development, project management, Corporate & Microfinance Institutions restructuring/training and community development. He holds a MSc degree in Finance & Financial Information Systems from the University of Greenwich, UK, Masters In Project



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Management from the University of East London and BA Social Science – Economics & Geography degree Program from the Cape-Coast University – Ghana. He has Certificates of Completion in Social Performance Management, Boulder Institute of Microfinance and Smart Campaign Assessors’ Course. He has also participated in a number of international workshops in Microfinance (Africa Leadership conference in Transparency Pricing, M&E, AFMIN Conference and Social Performance Taskforce Annual Meetings etc. Highly analytical individual with very strong negotiation and communication skills. Experience and excellent knowledge of microfinance market, products and quantitative analysis. Motivated by challenging environments and always exceed all performance metrics.

Topic - **Mechanics of Fund-Raising for Microfinance Institutions-Trends, Models & Prospects in Equity, Debt & Grant Sourcing**



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SPONSORSHIP PACKAGES



Silver Sponsor Opportunity - 2,500 USD

- Access to participate in the Conference + Gala Dinner
- Recognition in Conference programs
- 1/4 page announcement in the Conference program
- Recognition of company representatives at the Conference
- Branding in the + B2B conference space
- Logo on all communication material
- 1 access to the conference plus gala dinner
- Right to stand



Gold Sponsor Opportunity - 5,000 USD

- Two passes to participate in the Conference + Gala Dinner
- Recognition in Conference programs
- 1/2 page announcement in the specific program of the Conference
- Sponsorship of conference items, such as workshops, receptions
- Insertion right into the communication materials of the Conference
- Stand designated for your organization
- Branding in the + B2B conference space
- Sponsor's briefing



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Platinum sponsor opportunity - 7,500 USD

- Possibility to share articles in the pre-conference email to participants
- Four tickets to participate in the Conference + Gala Dinner
- Full page announcement on the Conference program
- Sponsorship of items at the Conference, such as workshops, receptions
- Permanent recognition in the Conference channels
- Ability to share information on participant registration packages
- Space for briefing
- Chair the panel discussion
- Stand designated for your organization
- Branding in the + B2B conference space
- Logo on all communication material

Sponsor name - 30,000 USD

- The event will bear the name of the sponsor.
Example "UBUNTU National Microfinance Conference"
- Branding in all spaces of the event.
- 10 access to conference and gala dinner
- 2 seats at the honor table
- Chair the panel of discussions/debates
- Right to stand
- Sponsor's briefing





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PACKAGE BRAND

Gala Dinner Package - 20,000 USD

- Gala non-local branding
- 10 accesses to the Conference + Gala Dinner
- 1 seat on the honor table
- Stand
- 1-4 of the page in the Conference guide

Cocktail Package - 10,000 USD

- Branding in the cocktail
- 5 accesses to Conference + Cocktail
- 2 accesses to the Gala Dinner
- Stand
- 1/4 page in the Conference guide

Lunch and Coffee Break Package - 10,000 USD

- Branding in the lunch and coffee break space
- 4 accesses to the Conference room
- 2 access to the Gala + Cocktail
- Stand
- 1/4 page in the Conference guide
- Logo on invite and event material

COST OF DELEGATES - 150 USD



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ORGANIZING COMMITTEE

MOZAMBIQUE CHAMBER OF COMMERCE

THE MICROFINANCE ASSOCIATION

THE FINANCIAL INCLUSION ADVOCACY CENTER

ORGANIZER



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