# Microcredit Impacts: Evidence from a Randomized Microcredit Program Placement Experiment by Compartamos Banco

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### Abstract

Theory and evidence have raised concerns that microcredit does more harm than good, particularly when offered at high interest rates. We use a clustered randomized trial, and household surveys of eligible borrowers and their businesses, to estimate impacts from an expansion of group lending at 110% APR by the largest microlender in Mexico. Average effects on a rich set of outcomes measured 18-34 months post-expansion suggest no transformative impacts, but more positive than negative impacts.

JEL Codes: D12; D22; G21; O12

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#### I. Introduction

The initial promise of microcredit, including such accolades as the 2006 Nobel Peace Prize, has given way to intense debate about if and when it is actually an effective development tool. Expanded access to credit may improve the welfare of its recipients by lowering transaction costs and mitigating information asymmetries. Yet theories and empirical evidence from behavioral economics raise concerns about overborrowing at available rates, and microcredit debt traps have drawn much media and political attention in India, Bolivia, the United States, Mexico, and elsewhere. The possibility of positive or negative spillovers from borrowers to non-borrowers adds to the possibility of large net impacts in either direction.

Using a large-scale clustered randomized trial that substantially expanded access to group lending in north-central Sonora, Mexico, we provide evidence on impacts of expanded access to microcredit on credit use and a broad set of more-ultimate outcomes measured from household surveys. Compartamos Banco (Compartamos) implemented the experiment. Compartamos has been both widely praised (for expanding access to group credit for millions of people) and widely criticized (for being for-profit and publicly traded, and for charging higher interest rates than similar lenders do in other countries). It is the largest microlender in Mexico, and targets working-age women who operate a business or are interested in starting one. 3

In early 2009 we worked with Compartamos to randomize its rollout into an area it had not previously lent, north-central Sonora State (near the Arizona border). Specifically, we randomized loan promotion—door-to-door for treatment, none for control—across 238 geographic "clusters" (neighborhoods in urban areas, towns or contiguous towns in rural areas). Compartamos also verified addresses to maximize compliance with the experimental protocol of lending only to those who live in treatment clusters.

The randomized program placement design used here (see also Attanasio et al. 2011; Banerjee et al. 2013; Crepon et al. 2011; Tarozzi, Desai, and Johnson 2013) has advantages and disadvantages over individual-level randomization strategies (e.g., Karlan and Zinman 2010; Karlan and Zinman 2011; Augsburg et al. 2012). Randomized program placement effectively measures treatment effects at the community level (more precisely: at the level of the unit of randomization). Measuring treatment effects at the community level has the advantage of incorporating any *within*-community spillovers. These could in theory be positive (due, e.g., to complementarities across businesses) or negative (due, e.g., to zero-sum competition). Our estimated effects on the treatment group, relative to control, are net of any within-treatment group spillovers from borrowers to non-borrowers. Capturing spillovers with individual-level randomization is more difficult. But individual-level randomization can be done at lower cost because it typically delivers a larger take-up differential between treatment and control, thereby improving statistical power for a given sample size.

<sup>2</sup> The rates, to be clear, are actually below average compared to both for-profit and non-profit microcredit market in Mexico; they are only high when compared to other countries and continents.

<sup>&</sup>lt;sup>3</sup> See <a href="http://www.compartamos.com/wps/portal/Grupo/InvestorsRelations/FinancialInformation">http://www.compartamos.com/wps/portal/Grupo/InvestorsRelations/FinancialInformation</a> for annual and other reports from 2010 onward.

Treatment assignment strongly predicts the depth of Compartamos penetration: during the study period, according to analysis from merging our survey data with Compartamos administrative data, 18.9% (1563) of those surveyed in the treatment areas had taken out Compartamos loans, whereas only 5.8% (485) of those surveyed in the control areas had taken out Compartamos loans. Treatment assignment also predicts greater total/net borrowing, with effects of five percentage points (10%) on the likelihood of having any debt, and of 1,260 pesos (19%) on outstanding debt. The likelihood of informal borrowing also increases modestly (by one percentage point on a base of 0.05).

This increased borrowing could plausibly produce either positive or negative impacts in our setting. The market rate for microloans is about 100% APR, making concerns about overborrowing and negative impacts plausible. But existing evidence suggests that returns to capital in Mexico are about 200% for microentrepreneurs (D. J. McKenzie and Woodruff 2006; D. McKenzie and Woodruff 2008), and other studies find evidence suggesting high returns on investment in other household activities (Karlan and Zinman 2010; Dupas and Robinson 2013), making the hypothesis of positive impacts also reasonable.

Our outcome data come from 16,560 detailed business/household follow-up surveys of potential borrowers during 2011 and 2012 (see Section III for a description of the sample frame). The average respondent was surveyed 26 months after the beginning of Compartamos operations in her neighborhood, with a range of 0 to 34 months. Surveyors worked for an independent firm with no ties to Compartamos or knowledge of the experiment. We estimate average intention-to-treat effects on 35 more-ultimate outcomes spanning 6 outcome families: self-employment/microentrepreneurship (7 outcomes), income (4 outcomes), labor supply (3 outcomes), consumption (7 outcomes), social (6 outcomes about school attendance, female decision power, trust, and informal savings group participation), and subjective well-being (8 outcomes).

The results suggest that Compartamos' expansion had modest effects on downstream outcomes. 12 of the 35 estimated average treatment effects, adjusted for multiple hypothesis testing, are statistically significant with at least 90% confidence. We find evidence that households in treatment areas grow their businesses (both revenues and expenses increase), but no evidence of effects on profits, entry, or exit. Household income appears unaffected, although we do find a 17% reduction in government aid (on a relatively small base compared to total household income). We find no evidence of significant treatment effects on labor supply, except for a small (and not statistically significant) reduction in child labor and increase in school attendance. Treatment effects on most measures of spending are not statistically significant (albeit nosily estimated), although we do find some evidence that asset and temptation purchases decline. This is consistent with lumpy investment in businesses that requires additional financing beyond that provided by the marginal loan(s) (the increase in informal borrowing is also consistent this), and/or with a reduction in asset "churn". We find evidence of modest increases in female intra-household decision power, and no effects on intra-household conflict.

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<sup>&</sup>lt;sup>4</sup> Indeed, we find some evidence of a reduction in asset sales to service debt, suggesting that microcredit enables households to avoid costly fire sales.

Our results come with several caveats. Many of the null results have confidence intervals that include economically meaningful effect sizes, particularly if one were to scale up our intent-to-treat estimates to infer treatment-on-the-treated effects. Cross-cluster spillovers could bias our estimates in an indeterminate direction. Focusing on mean impacts ignores the potential for heterogeneous effects of expanded credit access: our null results may be consistent with the hypothesis that some people benefit, while others are hurt, from access to loans. External validity to other settings and lending models is uncertain: theory and evidence do not yet provide much guidance on whether and how a given lending model will produce different impacts in different settings (with varying demographics, competition, etc.)

# II. Background on the Lender, Loan Terms, and Study Setting

# **A.** Compartamos and its Target Market

The lender, Compartamos Banco, is the largest microlender in Mexico with 2.3 million borrowers. Compartamos was founded in 1990 as a nonprofit organization, converted to a commercial bank in 2006, went public in 2007, and had a market capitalization of US\$2.2 billion as of November 16<sup>th</sup>, 2012. As of 2012, 71% of Compartamos clients borrowed through *Crédito Mujer*, the joint liability microloan product studied in this paper.

Crédito Mujer nominally targets women who have a business or self-employment activity or intend to start one. Empirically, 100% of borrowers are women but we estimate that only about 51% are "microentrepreneurs". Borrowers tend to lack the income and/or collateral required to qualify for loans from commercial banks and other "upmarket" lenders. Below we provide additional information on marketing, group formation, and screening.

### **B.** Loan Terms

*Crédito Mujer* loan amounts during most of the study range from M\$1,500-M\$27,000 pesos (12 pesos, denoted M\$, = \$1US), with amounts for first-time borrowers ranging from M\$1,500 - M\$6,000 pesos (\$125-\$500 dollars) and larger amounts subsequently available to members of groups that have successfully repaid prior loans. The mean loan amount in our sample is M\$6,462 pesos, and the mean first loan is M\$3,946 pesos. Loan repayments are due over 16 equal weekly installments, and are guaranteed by the group (i.e., joint liability). Aside from these personal guarantees there is no collateral. Loans cost about 110% APR during our study period. For loans of this size, these rates are in the middle of the market for Mexico (nonprofits charge similar, sometimes higher, sometimes lower, rates than Compartamos). 8

<sup>5</sup> According to Mix Market, http://www.mixmarket.org/mfi/country/Mexico, accessed 8/22/2012.

<sup>&</sup>lt;sup>6</sup> We define microenterpreneurshp here as currently or ever having owned a business, and use our endline survey data, including retrospective questions, to measure it.

<sup>&</sup>lt;sup>7</sup> Also, beginning in weeks 3 to 9 of the second loan cycle, clients in good standing can take out an additional, individual liability loan, in an amount up to 30% of their joint liability loan.

<sup>&</sup>lt;sup>8</sup> See <a href="http://blogs.cgdev.org/open\_book/2011/02/compartamos-in-context.php">http://blogs.cgdev.org/open\_book/2011/02/compartamos-in-context.php</a> for a more detailed elaboration of market interest rates in 2011 in Mexico.

# **C.** Targeting, Marketing, Group Formation, and Screening

Crédito Mujer groups range in size from 10 to 50 members. When Compartamos enters a new market, as was the case in this study, loan officers typically target self-reported female entrepreneurs and promote the *Credito Mujer* product through diverse channels, including door-to-door promotion, distribution of fliers in public places, radio, promotional events, etc. In our study, Compartamos conducted only door-to-door promotion, only in randomly assigned treatment areas (see Section III). As loan officers gain more clients in new areas, they promote less frequently and rely more on existing group members to recruit other members.

When a group of about five women – half of the minimum required group size – expresses interest, a loan officer visits the partial group at one of their homes or businesses to explain loan terms and process. These initial women are responsible for finding the rest of the group members. The loan officer returns for a second visit to explain loan terms in greater detail and complete loan applications for each individual. All potential members must be older than 18 years and also present a proof of address and valid identification to qualify for a loan. Business activities (or plans to start one) are not verified; rather, Compartamos relies on group members to screen out poor credit risks. In equilibrium, potential members who express an interest and attend the meetings are rarely screened out by their fellow members, since individuals who would not get approved are neither approached nor seek out membership in the group.

Compartamos reserves the right to reject any applicant put forth by the group but relies heavily on the group's endorsement. Compartamos does pull a credit report for each individual and automatically rejects anyone with a history of fraud. Beyond that, loan officers do not use the credit bureau information to reject clients, as the group has responsibility for deciding who is allowed to join.

Applicants who pass Compartamos' screens are invited to a loan authorization meeting. Each applicant must be guaranteed by every other member of the group to get a loan. Loan amounts must also be agreed upon unanimously. Loan officers moderate the group's discussion, and sometimes provide information on credit history and assessments of individuals' creditworthiness. Proceeds from authorized loans are disbursed as checks to each client.

# **D.** Group Administration, Loan Repayment, and Collection Actions

Each lending group decides where to meet, chooses the channel of repayment (e.g., local convenience store, or agent bank), creates a schedule of fines for late payments, and elects leadership for the group, including a treasurer, president, and secretary. In an attempt to promote group solidarity, Compartamos requires groups to choose a name for themselves, keep a plant to symbolize their strength, and take a group pledge at the beginning of each loan.

The treasurer collects payments from group members at each weekly meeting. The loan officer is present to facilitate and monitor but does not touch the money. If a group member does not make her weekly payment, the group president (and loan officer) will typically encourage "solidarity" pooling to cover the payment and keep the group in good standing. All payments are placed in a plastic bag that Compartamos provides, and the

treasurer then deposits the group's payment at either a nearby bank branch or convenience store. 9

Beyond the group liability, borrowers have several other incentives to repay. Members of groups with arrears are not eligible for another loan until the arrears are cured. Members of groups that remain in good standing qualify for larger subsequent loan amounts, and for interest rates as low as 2.9% monthly (compared to 3.89% on first loans). Compartamos also reports individual repayment history for each borrower to the Mexican Official Credit Bureau. Loans that are more than 90 days in arrears after the end of the loan term are sent to collection agencies. Nevertheless, late payments are common: Karlan and Zinman (2013), using data from Compartamos throughout the country, finds a 90-day group delinquency rate of 9.8%. However, the ultimate default rate is only about 1%.

Compartamos trains all of its employees in an integrated model of personal development, known as FISEP. Under FISEP, Compartamos employees are encouraged to strive for six values in their physical, intellectual, social-familiar, spiritual, and professional lives. Loan officers share this philosophy with Compartamos clients to promote their personal development and help build group solidarity. Each client also receives a magazine from Compartamos with financial advice, tips for personal development, and entertainment.

# E. Study Setting: North-Central Sonora, 2009-2012

We worked with Compartamos to identify an area of Mexico that it planned to enter but had not yet done so. The bank selected the north-central part of the State of Sonora: Nogales, Caborca and Agua Prieta and surrounding towns. The study area borders Arizona to the north, and its largest city, Nogales (which is on the border), has about 200,000 people. The area contains urban, peri-urban, and rural settlements. The study began in 2009, and concluded in 2012.

To understand the market landscape, we examine data from our endline survey. 54% of respondents in the control group report having any outstanding loans. For them, 75% of all loan funds come from a bank or financial institution, including other microlenders. The average size of all loans is 8,262 pesos, or roughly \$689. The most prevalent lenders are all considered close competitors of Compartamos: Bancoppel (12.0% of all loan funds, average loan size of 5,024 pesos), Banco Azteca (9.3%, 6,764 pesos) and Financiera Independencia (5.4%, 4,828 pesos). Moneylenders (0.7%, 4,123 pesos) and pawnshops (0.4%, 1,876 pesos) make up a small fraction of the market. Besides financial institutions, the other two prevalent sources are the government (8.3%, 45,997 pesos) and trade credit (11.7%, 5,315 pesos).

<sup>10</sup> To determine the exact interest rate, Compartamos considers the number of group members, punctuality, willingness to pay, and group seniority.

<sup>&</sup>lt;sup>9</sup> Compartamos has partnerships with six banks (and their convenience stores) and two separate convenience stores. The banks include Banamex (Banamexi Aquí), Bancomer (Pitico), Banorte (Telecomm and Seven Eleven), HSBC, Scotiabank, and Santander. The two separate convenience stores are Oxxo and Chedraui.

## III. Research Design, Implementation, and Data

## A. Design Overview

Our analysis uses a randomized cluster encouragement design, with randomization of access to credit assigned by neighborhoods (for urban areas) and by community (for rural areas), and two sample frames. One "panel" sample frame, containing 33 clusters in the outlying areas of Nogales, has baseline and follow-up surveys. The second, "endline-only" sample frame contains the remaining 205 clusters and only has follow-up surveys. Figure 1 depicts the timeline of surveying and treatment.

Both baseline and endline surveys were administered to potential borrowers: women 18 or older, who answered yes to any of three questions: (1) "Do you have an economic activity or a business? This can be, for example, the sale of a product like cosmetics, clothes, or food, either through a catalogue, from a physical location or from your home, or any activity for which you receive some kind of income"; (2) "If you had money to start an economic activity or a business, would you do so in the next year?"; (3) "If an institution were to offer you credit, would you consider taking it?"

The endline survey was administered approximately 2-3 years after Compartamos' entry, to 16,560 respondents. We make only limited use of the baseline survey in this paper, using it to control for baseline outcomes when data is available (while controlling for missing values of the baseline outcome variable).<sup>11</sup>

# B. Experimental Design and Implementation

The research team divided the study area into 250 geographic clusters, with each cluster being a unit of randomization (see below for explanation of the reduction from 250 to 238 clusters). In rural areas, a cluster is typically a well-defined community (e.g., a municipality). In urban areas, we mapped clusters based on formal and informal neighborhood boundaries. We then further grouped the 168 urban clusters (each of which are located within the municipal boundaries of Nogales, Caborca, or Agua Prieta) into "superclusters" of four adjacent clusters each. 12 Then we randomized so that 125 clusters were assigned to receive direct promotion and access of Crédito Mujer (treatment group), while the other 125 clusters would not receive any promotion or access until study data collection was completed (control group). This randomization was stratified on superclusters for urban areas, and on branch offices in rural areas (one of three offices had primary responsibility for each cluster). 13

Violence prevented both Compartamos and IPA surveyors from entering some neighborhoods to promote loans and conduct surveys, respectively. We set up a decision rule that was agnostic to treatment status and strictly determined by the survey team with respect to where they felt they could safely conduct surveys. The survey team dropped 12

<sup>11</sup> We will use the baseline more extensively in a companion paper on distributional and heterogeneous effects.

<sup>&</sup>lt;sup>12</sup> We plan to use these superclusters to estimate spillovers from treatment to control in a companion paper, by examining whether treatment versus control differences are smaller in high-intensity than low-intensity.

<sup>&</sup>lt;sup>13</sup> In urban areas branches are completely nested in superclusters; i.e., any one supercluster is only served by one branch.

clusters (five treatment and seven control), producing a final sample frame of 238 geographic clusters (120 treatment and 118 control).

Table 1 verifies that our endline survey respondents are observably similar across treatment and control clusters, focusing on variables unlikely to have changed due to treatment, such as age and adult educational attainment. Column 2 presents tests of orthogonality between each variable and treatment status. Only one of the six variables is significantly different across treatment and control and that difference is economically small, just one-half of a year in respondent age. Column 3 reports the result of an F-test that all coefficients for the individual characteristics are zero in an OLS regression predicting treatment assignment The p-value is 0.337. We find similar evidence of orthogonality in our panel sample (Appendix Table 1), which is smaller but has many more variables we can use to check orthogonality given the availability of baseline survey data.<sup>14</sup>

Compartamos began operating in the 120 treatment clusters in April 2009, and follow-up surveys concluded during March 2012 (see below). For this three-year study period, Compartamos put in place an address verification step to require individuals to live in treatment areas in order to get loans, and only actively promoted its lending in treatment clusters. This led to an 18.9% take-up rate among those with completed endline surveys in the treatment clusters, and a 5.8% take-up rate in the control clusters. All analysis will be intent-to-treat, on those surveyed, not just on those who borrowed in the treatment clusters.

#### C. Partial Baseline and Full Endline

After an initial failed attempt at a baseline survey in 2008,<sup>16</sup> we later capitalized on a delay in loan promotion rollout to 33 contiguous rural clusters (16 treatment and 17 control), on the outskirts of Nogales, to do a baseline survey during the first half of 2010. For sampling, we established a targeted number of respondents per cluster based on its estimated population of females above the ages of 18 (from Census data) who would have a high propensity to borrow from Compartamos if available: those who either had their own business, would want to start their own business in the following year, or would consider taking out a loan in the near future. Then we randomly sampled up to the target number in each cluster, for a total of 6,786 baseline surveys. Compartamos then entered these treatment clusters beginning in June 2010 (i.e., about a year after they entered the other treatment clusters).

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<sup>&</sup>lt;sup>14</sup> Appendix Table 1 also shows that, in the panel, attrition does not vary by treatment (Columns 4). Although attrition is not random-- the probability of being in the endline is positively correlated with age, being married, and prior business ownership, and negatively correlated with income and formal account ownership (Column 5)-- it does not systematically differ in control and treatment areas, as the p-value of the F-test of joint significance of the coefficients of the baseline variables interacted by treatment is 0.145 (Column 6).

<sup>&</sup>lt;sup>15</sup> Control households that did borrow from Compartamos were likely able to because of ambiguous addresses or multiple viable addresses (e.g., using address from someone in their extended family or using work address rather than home).

<sup>&</sup>lt;sup>16</sup> We were unable to track baseline participants successfully, and in the process of tracking and auditing discovered too many irregularities by the initial survey firm to give us confidence in the data. It was not cost-effective to determine which observations were reliable, relative to spending further money on an expanded follow-up survey and new baseline survey in areas still untouched by Compartamos. Thus we decided to not use the first baseline for any analysis.

All targeted respondents were informed that the survey was a comprehensive socioeconomic research survey being conducted by a nonprofit, nongovernmental organization (Innovations for Poverty Action) in collaboration with the University of Arizona (the home institution of one of the co-authors at the time of the survey). Neither the survey team nor the respondents were informed of the relationship between the researchers and Compartamos.

The survey firm then conducted an endline survey between November 2011 and March 2012. This timing produced an average exposure to Compartamos loan availability of 15 months in the clusters with baseline surveys. In those clusters, we tracked 2,912 respondents for endline follow up. In the clusters without baseline surveys, we followed the same sampling rules used in the baseline, and the average exposure to Compartamos loan availability was 28 months. In all, we have 16,560 completed endline surveys. We also have 1,823 respondents with both baseline and endline surveys.

Our main sample is the full sample of 16,560 endline respondents. Their characteristics are described in Table 1, Column 1. Relative to the female Mexican population aged 18-60, our sample has a similar age distribution (median 37), is more educated (e.g., 29% primary or less vs. 37%), rural (27% vs. 22%) and married (75% vs. 63%), and has more occupants per household (4.6 vs. 3.9). Given the few available endline variables conceivably unaffected by the treatment – age, education, marital status, and prior business and loan experience, we fail to predict loan take-up in our data (the adjusted R-squared is only 4.4% in the entire endline, and 2.3% in the subsample with a baseline). Therefore, we do not attempt to predict take-up in the control group based on observable information.

# D. Estimating Average Intent-to-Treat Effects

We use survey data on outcomes to study the effect of providing access to *Credito Mujer*. To do so, we estimate the parameters of the following equation:

(1) 
$$Y_{ics} = \alpha + \beta T_c + X_s + \gamma Z_{ics} + e_{ics}$$

The variable Y is an outcome, or summary index of outcomes, following Kling et al (2007) and Karlan and Zinman (2010), for person i in cluster c and supercluster s. We code Y's so that higher values are more desirable, all else equal. The Data Appendix details the survey questions, or combinations thereof (for summary indices), that we use to measure each outcome. T is a binary variable that is 1 if respondent i lives ("lives" defined as where she sleeps) in a treatment cluster c; X is a vector of randomization strata (supercluster fixed effects, where the superclusters are nested in the bank branches), and Z is the baseline value of the outcome measure, when available. We cluster the standard errors at the geographic cluster c level, the unit of randomization.

<sup>&</sup>lt;sup>17</sup> Source: Instituto Nacional de Estadistica y Geografia. "Demografia y Población." 2010. Accessed 22 March 2013 from http://www3.inegi.org.mx/.

<sup>&</sup>lt;sup>18</sup> Adding controls for survey date does not change the results.

The parameter  $\beta$  identifies a lower bound, in absolute value, on the average intent to treat (AIT) effect under the joint assumptions of random assignment and that the effects of loan availability are closer to zero in control than treatment areas.

Our parameter of interest is also a lower bound of the Average Treatment on the Treated (ATT) effect under the assumption that any within-cluster spillover effect on "non-compliers" (non-borrowers) is lower than any within-cluster spillover effect on "compliers" (people induced to borrow by the treatment).

Lastly, under the additional assumption of no within-cluster spillovers, one can estimate the ATT effect on *Y* by scaling up the estimated AIT effect on *Y* by the reciprocal of the differential compliance rate in treatment and control areas. In our setting this would lead to ATT point estimates that are about eight times larger than the AITs.

## E. Dealing with Multiple Outcomes

We consider multiple outcomes, some of which belong to the same "family" in the sense that they proxy for some broader outcome or channel of impact (e.g., we have several outcomes that one could think of as proxies for business size: revenues, expenditures, and profits). This creates multiple inference problems that we deal with in two ways. For an outcome family where we are not especially interested in impacts on particular variables, we create an index—a standardized average across each outcome in the family—and test whether the overall effect of the treatment on the index is zero (see Kling et al (2007)). For outcome variables that are interesting in their own right but plausibly belong to the same family, we present both unadjusted and adjusted p-values using the False Discovery Rate (FDR) approach (Benjamini and Hochberg 1995). The unadjusted p-value is most useful for making inferences about the treatment effect on a particular outcome. The adjusted critical levels are most useful for making inferences about the treatment effect on a family of outcomes. In general, however, it turns out that adjusting the p-values does not change the statistical significance of individual estimates.

#### IV. Main Results

In tracking our results, note that sample sizes vary across different analyses due to item non-response, and to using sub-samples conditioned on the relevance of a particular outcome (e.g, decision power questions were only asked of married respondents living with another adult). The Data Appendix provides additional details.

We group outcomes thematically, by outcome "family". Tables 2-8 provide details on the results for each outcome family, while Figure 2 summarizes all the results.

# A. Credit

Table 2a, and the top panel of Figure 2, present AIT estimates for several measures of extensive margins of borrowing. Column 1 and 2 show 12pp and 8pp increases in the likelihood of ever having borrowed from Compartamos, measured using either administrative or survey data.<sup>19</sup>

Columns 3-5 show no effects on measures of borrowing from other (non-Compartamos) formal sector sources. The confidence intervals rule out effects that are large in absolute terms, but the 90% confidence intervals do not rule out effects that are about 10 percent changes from the control group means for other MFIs and banks. Column 6 shows a 1pp, or 20%, increase in the likelihood of any informal borrowing. This is consistent with the Compartamos expansion not fully relaxing credit constraints, and hence crowding-in other borrowing to some extent, and/or with the uses of Compartamos loans not "paying for themselves" -- not producing increased income-- over the life of the loan for some borrowers, who then need to borrow from other sources to pay off the Compartamos debt.

Importantly, the results so far seem to rule out that borrowing from sources other than Compartamos increased in control areas as a reaction from being excluded from Credito Mujer, in which case we would have estimated negative treatment effect on loans from sources other than Compartamos.

Column 7 shows a 5pp increase in the likelihood of that the household borrowed at all during the past two years (on a base of 0.54). Column 8 shows a 1 percentage point effect on the likelihood of paying late on a Compartamos loan (measured from Compartamos' data). Note that this treatment effect includes non-borrowers and hence is driven mechanically by the greater likelihood of Compartamos borrowing in the treatment group.

Table 2b, and the second panel of Figure 2, paints a similar picture re: loan amounts. These variables are not conditional on having borrowed and hence are well-identified; the effects here combine the extensive and intensive margins of borrowing. We see a large and significant increase in the amount borrowed from Compartamos (641 pesos, s.e. 75, on a base of 286), no significant effects on borrowing from other formal sources (Columns 2-4), and some evidence of crowd-in overall (Column 6): the point estimate on total amount borrowed is nearly twice that of the effect on Compartamos borrowing

<sup>&</sup>lt;sup>19</sup> The administrative and survey measures of borrowing from Compartamos are not strictly comparable for several reasons. First, the lookback period in the Compartamos data is different: longer in most cases and shorter in others (we could not get data prior to April 2009, meaning that some lookbacks are shorter than the two years used in the survey). Second, borrowing is underreported in surveys (Karlan and Zinman 2008): 22% of borrowers who we know, from administrative data, to have borrowed from Compartamos during the previous two years report no borrowing from Compartamos over the previous two years. Third, the Compartamos data identifies only survey respondents, while the survey data includes borrowing by respondents and/or other household members.

<sup>&</sup>lt;sup>20</sup> The survey prompted for money owed to specific informal lender types—moneylenders, pawnshops, and friends and relatives—so the low prevalence of informal borrowing in our sample is not simply due to respondent (mis)conceptions that money owed to these sources is not a "loan".

<sup>&</sup>lt;sup>21</sup> The AITs in Columns 2-6 will not sum up to Column 7 because Column 7 also includes borrowing from: (1) merchandise not paid in the moment of purchase, (2) employer, and (3) other.

(1260 pesos, s.e. 472, on a base of 6703), although the two point estimates are not statistically different from each other at conventional significance levels.

Overall, the results on borrowing suggest a large increase for the treatment relative to the control group that is driven by Compartamos borrowing. There is some evidence of crowd-in, particularly with respect to informal borrowing (on the extensive margin), although the results on borrowing amounts do not rule out crowd-in of other formal sources.

## B. Self-Employment Activities

Table 3 and the self-employment panel in Figure 2 show the AIT estimates on self-employment activities. The first two columns show growth in business size: revenues and expenses during the past two weeks increase by 27% and 36%, with absolute effects of the same magnitude (the AITs are 121 and 118 pesos, s.e.'s 52 and 47).<sup>22</sup> Therefore, we find no effect on profits, although this null result is imprecisely estimated (see also Table 4 Column 1 for a null result on "how much income did you earn from the business"). Columns 4-7 suggest that the growth in business size comes from growth in pre-existing businesses: we find no statistically significant treatment effects on the number of businesses, or on any of several extensive margins (having a business, having a business within the last 12 months, ever closing a business).<sup>23</sup> The confidence intervals in Columns 4-7 rule out effect sizes that are large in absolute terms, but do not rule out effect sizes that are as large as 10% changes from the control group means.

In all, the results on business outcomes suggest that expanded credit access increased the size of some existing businesses. But we do not find effects on business ownership or profits.

#### C. Household Income

Table 4 and the Income panel in Figure 2 examine additional measures of income, each elicited from questions about different sources of earnings during the prior month: business, labor, remittances/transfers, and aid. The motivation for examining these measures is twofold. Methodologically, any individual measure of income, wealth, or economic activity is likely to be noisy, so it is useful to examine various measures. Substantively, there is prior evidence of microloan access increasing job retention and wage income (Karlan and Zinman 2010), and speculation that credit access might increase self-reliance (which could reduce reliance on third-party aid) and/or finance investments in migration (which could pay off in the form of remittances).<sup>24</sup>

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<sup>&</sup>lt;sup>22</sup> We ask about the last two weeks to minimize measurement error from longer recall periods. Turning to another measure of business size, only 9% of control group households have any employees, and we find no evidence of treatment effects on either the number or likelihood of employees (see also Table 5 Column 3)

<sup>3).</sup>Respondents identified whether they currently had a business by responding to the following prompt: 
"How many businesses or economic activities do you currently have? It can be, for example, the sale of a product or food, either through catalogue, in an establishment or in your home." Fewer than 10% of owners have multiple businesses.

<sup>&</sup>lt;sup>24</sup> For example, Angelucci (2013) finds that giving cash transfers to poor households in rural Mexico increases international migration because the entitlement to the cash transfers increases access to loans by providing collateral.

We do not find significant effects on business income, labor income, and transfers and remittances, which have point estimates of 60, -29, -17 pesos (se's=63, 126, 29). However, the confidence intervals cannot rule out large effect sizes on business income – (upper bound of a 20% increase) and remittances (upper bound of a 23% decrease). Conversely, the bounds of the AIT effects on labor income are smaller, around a 5% change over the mean in control areas. The drop in labor income is consistent with the (not statistically significant) decrease in child labor and increase in schooling, which we show in Tables 5 and 7.

Column 4 shows that we do find a statistically significant reduction in income from government or other aid sources. The point estimate is -17 pesos (se=7), a modest size relative to total household income, but a 18% decrease relative to the control group mean.

Lastly, note that the AITs of these 4 columns roughly sum up to zero. That is, this table suggests that any increase in business income may have been offset by a reduction in income from other sources.

# D. Labor Supply

To complement our analysis of impacts on income, we estimate AITs on three measures of labor supply in Table 5: any participation by the respondent in an economic activity (control group mean = 0.48), fraction of children 4-17 working (control group mean = 0.09), and number of family members employed in the respondent's business(es) (control group mean = 0.13). We do not find any statistically significant treatment effects. The 95% confidence interval of the coefficient on treatment for participation in an economic activity ranges from -0.030 to 0.008. The confidence interval for fraction of children working has a minimum of -0.020 and a maximum of 0.005. The confidence interval for the number of family member employees ranges from -0.014 to 0.024. These CIs rule out effect sizes that are large in absolute terms but do not necessarily rule out economically significant changes relative to the control group means for child labor and employment of family members. In particular, given the AIT estimate on child labor supply of -0.007 (se=0.006), we cannot rule out a drop in child labor of as much as 22% compared to the control area mean. This would suggest a potential long-term benefit of expanded access to microfinance.

### E. Assets/Expenditures

Table 6, and the "Assets and Expenditures" panel of Figure 2, report AITs on measures of household assets, and of recent-spending measures, over various horizons. In theory, treatment effects on these variables could go in either direction. Loan access might increase recent expenditures through, e.g., income-generation that leads to higher overall spending; although we do not find effects on income above, it is important to keep in mind that those null results are noisy. So one might detect (income) effects on spending even in the absence of detecting effects on income itself. On the other hand, loan access might lead to declines in our spending variables if: loans primarily finance short-term consumption smoothing or durable purchases that must then be repaid at the expense of longer-term consumption; marginal investments require funding above and beyond what can be financed with Compartamos loans (lumpy investment), leading marginal borrowers to cut back on spending as well; people "overborrow" on average, making bad investments (broadly defined) with the loan proceeds.

The first two columns of Table 6 present estimates of effects on fixed asset purchases (for home and/or business). Our survey only asks about whether and which types of assets were bought (or sold) during the prior 24 months, not the amount or value of those assets. We infer asset values for Column 2 using data on assets bought with a loan, when the respondent reported taking out a loan to pay for the item. We find the mean value of assets bought with a loan in each of six asset categories. We then sum across these category means to find a respondent's total value of assets. The estimate assumes that no more than one asset was purchased from each category and that purchase prices do not vary with the use of borrowed vs. non-borrowed funds. The most common assets we see purchased are furniture, electronics, and vehicles. Column 1 shows a 10% decrease in the likelihood of making asset purchases: a -0.05 AIT (se=0.02) from a control group mean of 0.51. Column 2 shows a 19% drop in the value of purchased assets: a -1584 pesos AIT (se=604) from a control group mean of 8377 pesos. In addition to the mechanisms described above for negative treatment effects on spending, there is another mechanism to consider here: a reduction in asset "churn". We find some evidence consistent with this mechanism and discuss it in Section V.

Columns 3-8 present results for six weekly expenditure categories: non-durables, food, medical, school, family events, and temptation goods (cigarettes, sweets, and soda). These are measured using questions with lookback periods of one week (non-durables, food, and temptation goods), two weeks (food), one month (non-durables), or one year (medical, school, and family); some categories include multiple questions with different lookback periods. The only statistically significant result is a small (6 pesos and 6%) reduction in temptation goods (cigarettes, sweets, and soda) purchased during the past week. Banerjee et al (2009) attribute their similar finding to household budget tightening required to service debt (i.e., temptation spending is relatively elastic with respect to the shadow value of liquidity). Alternative explanations are that female empowerment (discussed below in Table 7) leads to reduced spending on unhealthy items, and/or that greater self-reliance and discipline in one domain (say business investment) leads to greater willpower in other domains (Baumeister and Tierney 2011). The null results on the other spending categories are noisy, with the exception of food, where the upper bounds of the confidence intervals imply changes of less than 5%.

### F. Social Indicators

Table 7 examines treatment effects on seven indicators of family and social interactions and/or allocations. The first column shows a small increase in school attendance for children aged 4 to 17, with an AIT of 0.009 (se=0.006) over a high control group mean of 0.878 (recall the decrease in child labor in Table 5). The upper bound of its 95% confidence interval implies an increase of up to 2 percentage points over a total possible increase of 12 (given the high attendance rate on the control group).

The next three columns examine impacts on the respondent's intra-household decision making power, for the subsample of women who are not single and not the only adult in their household (recall that all survey respondents are women).<sup>25</sup> These are key outcomes

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<sup>&</sup>lt;sup>25</sup> The intrahousehold decision power outcomes are estimated on the sub-sample of women (recall that all survey respondents are women) who are not single and not the only adult in their household. The dependent variable in Column 2, "Participates in any financial decisions," is a binary variable equal to one if the respondent participates in at least one of the household financial decisions, and equal to zero if she participates in none of the decisions. The dependent variable in Column 3, "# of household decisions she

given the strong claims (by, e.g., financial institutions, donors, and policymakers) that microcredit empowers women by giving them greater access to resources and a supportive group environment (Hashemi, Schuler, and Riley 1996; Kabeer 1999). On the other hand, there is evidence that large increases in the share of household resources controlled by women threatens the identity of some men (Maldonado, Gonzales-Vega, and Romero 2002), causing increases in domestic violence (Angelucci 2008). Column 2 shows an increase on the extensive margin of female participation in household financial decision making: treatment group women are 0.8 percentage points more likely to have any say. This is a large proportional effect on the left tail—i.e., on extremely low-power women—since 97.5% of control group respondents say they participate in *any* financial decision making; this effect represents an improvement for almost one third of the 2.5% of respondents that otherwise had *no* financial decision making. Column 3 shows a small but significant increase in the number of issues for which the woman has any say: 0.07 (se=0.03) on a base of 2.78.

Column 4 shows no increase in the amount of intra-household conflict. Note the expected sign of the treatment effect on this final outcome and its interpretation is ambiguous: less conflict is more desirable all else equal, but all else may not be equal in the sense that greater decision power could produce more conflict. In practice we find little evidence of any treatment effects on the amount of intra-household conflict.

Columns 5-7 estimate treatment effects on measures of social cohesion. Column 5 shows that an index of trust in institutions (government workers, financial workers, and banks) is unaffected (-0.011; se= 0.025). Column 6 shows that an index of trust in people (family, neighbors, personal acquaintances, people just met, business acquaintances, borrowers, and strangers) increases by an estimated 0.049 standard deviations (se=0.027). This could be a by-product of the group aspect of the lending product. Column 7 shows a significant negative effect of 1.9 percentage points on participation in an informal savings group, on a base of 22.8%. We lack data that directly addresses whether this reduction is by choice or constraint (where constraints could bind if increased formal access disrupts informal networks), but the overall pattern of results is more consistent with choice: there is no effect on the ability to get credit from friends or family in an emergency (results not tabulated), and the positive effect on trust in people in Column 6.

# **V.** Other Results

Table 8 reports AITs on various other measures of proxies for well-being: depression, stress, locus of control, life and financial satisfaction, health status, and asset fire sales. These outcomes are important given claims by microcredit supporters that expanded access to credit improves subjective well-being. Social scientists have made considerable progress in measuring it (Kahneman and Krueger 2006; Stiglitz, Sen, and Fitoussi 2010; Deaton 2012) and measures of subjective well-being are increasingly standard components of impact evaluations (Kling, Liebman, and Katz 2007; Fernald et al. 2008; Karlan and Zinman 2010).

has a say on," represents the number of household issues (of four) that the respondent either makes alone, or has some say on when a disagreement arises if she makes the decision jointly. The dependent variable in Column 4, the "# of household issues in which a conflict arises," represents the number of household issues (of four) in which a disagreement sometimes arises if the respondent makes the decision jointly.

Unless mentioned otherwise, we create indices out of batteries of multiple questions, standardizing each index of well-being so that the control group mean is zero. As before, we create indices so that positive AITs means that the treatment has a beneficial effect on the outcome (e.g., for the depression index, we scale such that a positive AIT means less depression).

Column 1 starts with perhaps our most important proxy for well-being, a measure of depression. This outcome improves by 0.045 (se=0.024), a small but statistically significant effect. Columns 2-6 show the AIT effects on indices of job stress, locus of control, satisfaction with one's life and harmony with others, satisfaction with economic situation, and index of good health. The upper ends of these confidence intervals contain effects that are at most +/- 0.07 standard deviations.

Columns 7 and 8 return to the question of whether the reduction in asset purchases (Table 6, Columns 1 and 2) is consistent with a reduction in costly "asset churn". If secondary markets yield relatively low prices (due, e.g., to a lemons problem), then reduced churn could actually be welfare-improving. Column 7 shows that treatment group households are 1 percentage point less likely (se=0.4 percentage points) to sell an asset to help pay for a loan, a 20% reduction. This could indicate a reduction in costly "fire sales" and is a striking result, since the positive treatment effect on debt mechanically pushes against a reduction in fire sales (more debt leads to greater likelihood of needing to sell an asset to pay off debt, all else equal). Also, the low-prevalence (only 4.9% of households in the 2 years prior to the endline) of such sales suggest that they are used as a last resort. In this case, the treatment might be beneficial for people in people considerable financial distress. Note however that we do not find a treatment effect on a broader measure of asset sales than the debt service-motivated one in Column 7: Column 8 shows an imprecisely estimated increase in the likelihood that the household did not sell an asset over the previous two years (0.007, se=0.007).

In all, the results in this table suggest that expanded access to credit produces increases in some aspects of subjective well-being. We do not find any evidence of ill-effects on average.

## **VI. Conclusions**

Our results suggest modest but generally positive average effects on our sample of borrowers and prospective borrowers. We make five broad inferences. First, increasing access to microcredit increases borrowing and does not crowd-out other loans. Second, loans seem to be used for both investment—in particular for expanding previously existing businesses—and risk management (through a reduction in asset fire sales). Third, there is evidence of positive average impacts on business size, reliance on/need for

<sup>&</sup>lt;sup>26</sup> The depression measure is an index of responses to questions about the incidence of the following: being bothered by things that do not normally bother you, having a poor appetite, not being able to shake off the blues even with support from friends and family, feeling just as good as other people, having trouble focusing, feeling depressed, feeling like everything required extra effort, being hopeful about the future, thinking your life was a failure, feeling fearful, having restless sleep, feeling happy, talking less than usual, being lonely, thinking people were unfriendly, having crying spells, enjoying life, feeling sad, thinking people dislike you, and feeling like you couldn't keep going on.

aid, lack of depression, trust, and female decision making. Fourth, there is little evidence of negative average impacts: the only "negative" impacts are reductions in asset purchases and temptation goods, and these results have normatively positive or neutral interpretations as well. Fifth, the positive effects are not sweeping or transformative. Although some of the AIT effects are economically large, and all of the statistically significant effects are likely large in treatment-on-the-treated terms, we find statistically significant effects on only 12 of the 35 more-ultimate outcomes we evaluate, and no positive effects on household/business income, consumption, or wealth.

These results, taken together with a paper showing strong price elasticities of demand for Compartamos credit (Karlan and Zinman 2013),<sup>27</sup> contribute to a strong business and policy case for lowering interest rates: profits do not decrease, and social impact presumably increases (slightly). One missing piece for this case is evidence on heterogeneous treatment effects. If average impacts mask dispersion where some (potential) borrowers are much better off and others worse off, this would have important implications for modeling and policy concerned with the effects of expanded access to credit on inequality. We are undertaking further research to identify the presence or absence of heterogeneous treatment effects from Compartamos credit and hope that others will pursue similar inquiries in other settings.

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<sup>&</sup>lt;sup>27</sup> One caveat is that the study areas in the two papers do not overlap; although the interest rate study was nationwide, Compartamos had not yet expanded into the study site for this paper.

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Table 1: Summary statistics and balance tests

		Endline Sample	2
		Difference:	
		Treatment -	
	Mean	Control	Balance Test
	(1)	(2)	(3)
Female	1	0	
Age	37.664	0.504*	0.001**
	(0.086)	(0.286)	(0.000)
Primary school or none	0.289	-0.011	-0.022
(omitted: above high school)	(0.004)	(0.012)	(0.023)
Middle school	0.399	0.009	-0.004
	(0.004)	(0.010)	(0.019)
High school	0.235	-0.000	-0.006
	(0.003)	(0.012)	(0.016)
Prior business owner	0.244	0.005	0.000
	(0.003)	(0.009)	(0.008)
In urban area	0.726	0.038	0.298
	(0.003)	(0.068)	(0.284)
Share of sample in treatment			
group			0.499
pvalue of F test of joint			
significance of explanatory			
variables			0.337
N	16560	16560	16489
Number of clusters	238	238	238

Respondents are Mexican women aged 18-60. Column 2 reports the coefficient on treatment assignment (1=Treatment, 0=Control) when the variable in the row is regressed on treatment assignment. Column 3 reports the results of balance tests. The cells show the coefficient for each variable when they are all included in one regression with treatment assignment as the dependent variable. Standard errors are in parentheses below the coefficients. All regressions include supercluster fixed effects and standard errors clustered by the unit of randomization. \* p<0.10, \*\* p<0.05, \*\*\* p<.01.

Table 2a: Credit Access

		Any loan from	Any loan from			Any loan from			Client was ever
		Compartamos -	Compartamos -	Any loan from	Any loan from	other formal	Any loan from		late on
	Outcome:	admin data	survey data	other MFI	other bank	institution	informal entity	Any loan	payments
		(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Treatment		0.115***	0.082***	-0.002	0.002	-0.000	0.011**	0.051***	0.011***
		(0.009)	(0.008)	(0.005)	(0.010)	(0.004)	(0.004)	(0.011)	(0.002)
Baseline value controlled for		No	No	No	No	No	Yes	Yes	No
Adjusted R-squared		0.062	0.049	0.019	0.008	0.007	0.002	0.021	0.013
N		16560	15846	15845	15919	15821	15836	16177	16560
Number missing		0	714	715	641	739	724	383	0
Unadjusted p-value		0.000	0.000	0.676	0.821	0.984	0.018	0.000	0.000
Significant adjusted?			Yes	No	No	No	Yes	Yes	
Control group mean		0.058	0.039	0.104	0.288	0.023	0.051	0.537	0.003

<sup>\*</sup> p<0.10, \*\* p<0.05, \*\*\* p<.01

Outcome(s): The dependent variables in columns 1 and 8 are from administrative data and refer to all the respondent's loans from Compartamos from April 2009 to February 2012. Columns 2-7 are self-reported and refer to the 3 most recent loans of the last 2 years, first among the respondent's loans and then within the household. Column 6 refers to loans from money lenders, pawnshops, relatives, and friends. The adjusted critical values were calculated by treating columns 2-7 of this table and column 7 of Table 7 as an outcome family.

Table 2b: Loan Amounts

	Outcome:	Amount from Compartamos - survey data	Amount from other MFI	Amount from other bank	Amount from other formal institution	Amount from informal entity	Total amount
		(1)	(2)	(3)	(4)	(5)	(6)
Treatment		640.868*** (75.492)	-52.115 (65.555)	226.988 (208.353)	-91.824 (264.000)	81.245 (60.978)	1260.375*** (471.793)
Baseline value controlled for		No	No	No	No	Yes	Yes
Adjusted R-squared		0.023	0.004	0.001	0.001	0.001	0.005
N		15827	15748	15584	15790	15819	15602
Number missing		733	812	976	770	741	958
Unadjusted p-value		0.000	0.427	0.277	0.728	0.184	0.008
Significant adjusted?		Yes	No	No	No	No	Yes
Control group mean		285.634	792.141	3007.002	939.938	314.586	6702.579

<sup>\*</sup> p<0.10, \*\* p<0.05, \*\*\* p<.01

Outcome(s): All columns refer to the 3 most recent loans of the last 2 years, first among the respondent's loans and then within the household. Column 5 refers to loans from money lenders, pawnshops, relatives, and friends. The adjusted critical values were calculated by treating all outcomes in the table as one outcome family.

**Table 3: Self-Employment Activities** 

							Has a business	
							that was started	
		Revenues in the	Expenditures in	Profits in the		Number of	in the last 12	Has ever closed
	Outcome:	last 2 weeks	the last 2 weeks	last 2 weeks	Has a business	businesses	months	a business
		(1)	(2)	(3)	(4)	(5)	(6)	(7)
Treatment		121.004**	118.814**	-0.298	-0.004	-0.003	-0.007	0.001
		(52.512)	(47.419)	(39.036)	(0.009)	(0.010)	(0.005)	(0.007)
Baseline value controlled for		Yes	Yes	Yes	Yes	Yes	No	Yes
Adjusted R-squared		0.009	0.001	0.000	0.025	0.022	0.003	0.065
N		16093	16184	15994	16560	16560	16560	16557
Number missing		467	376	566	0	0	0	3
Unadjusted p-value		0.022	0.013	0.994	0.657	0.744	0.182	0.836
Significant adjusted?		Yes	Yes	No	No	No	No	No
Control group mean		450.328	327.595	145.388	0.243	0.264	0.103	0.146

<sup>\*</sup> p<0.10, \*\* p<0.05, \*\*\* p<.01

Outcome(s): Business profits (column 3) are calculated by subtracting responses for expenses from responses for revenues of the businesses. The adjusted critical values were calculated by treating columns 1-3, 4-5, and 6-7 each as a separate family of outcomes. Two alternative families of outcomes gave the same results: (1) columns 1-3 and 4-7 as separate families and (2) all columns as one family.

Table 4: Income

	Outcome:	Household business income last month	Household income from salaried and non-salaried jobs last month	Monthly household income from remittances and other transfers	Monthly household income from government subsidies or aid
		(1)	(2)	(3)	(4)
Treatment		60.580 (63.891)	-29.791 (127.732)	-17.213 (29.053)	-17.300** (7.086)
Baseline value controlled for		Yes	No	No	Yes
Adjusted R-squared		0.020	0.010	0.000	0.023
N		15577	16155	15919	16292
Number missing		983	405	641	268
Unadjusted p-value		0.344	0.816	0.554	0.015
Significant adjusted?		No	No	No	Yes
Control group mean		839.818	4540.709	338.612	92.654

<sup>\*</sup> p<0.10, \*\* p<0.05, \*\*\* p<.01

Outcome(s): Income in column 1 is calculated from a question asking an explicit, all-in question about household income from business or productive activity. Column 2 includes salaried jobs with a fixed schedule as well as jobs without a fixed salary. Column 3 includes gifts or help in the last month from a family member, neighbor, or friend that is not a member of the household; as well as remittances in the last 6 months, divided by 6 to adjust to monthly values. Column 4 is government subsidies or aid in the last 2 months, divided by 2 to adjust to monthly values. The adjusted critical values were calculated by treating all outcomes in the table as one outcome family.

Table 5: Labor Supply

	Outcome:	Participated in an economic activity	Fraction of children 4-17 working	Number of family members employed by respondent's business
		(1)	(2)	(3)
Treatment		-0.011 (0.009)	-0.007 (0.006)	0.005 (0.010)
Baseline value controlled for		No	Yes	Yes
Adjusted R-squared		0.008	0.013	0.008
N		16560	12305	16560
Number missing		0	4255	0
Unadjusted p-value		0.252	0.235	0.616
Significant adjusted?		No	No	No
Control group mean		0.478	0.085	0.133

<sup>\*</sup> p<0.10, \*\* p<0.05, \*\*\* p<.01

<u>Outcome(s)</u>: Anyone reporting having a job or a business is classified as participating in an economic activity (column 1). Number of family employees in column 3 is calculated by summing the number of family employees for each of 4 businesses of the respondent's. The adjusted critical values were calculated by treating all outcomes in the table as one outcome family.

Table 6: Assets and Weekly Expenditures

	Outcome:	# of asset categories bought item from	Value of assets	Amount spent on nondurable items other than food	Amount spent on food	Amount spent on medical expenses	Amount spent on school expenses	Amount spent on temptation goods	Amount spent on family events
		(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Treatment		-0.049** (0.022)	-1584.074*** (604.574)	-4.349 (11.211)	5.643 (15.329)	13.984 (17.055)	3.237 (2.594)	-5.857** (2.704)	-0.573 (1.726)
Baseline value controlled for		No	No	No	Yes	No	No	No	No
Adjusted R-squared		0.011	0.008	0.010	0.036	-0.001	0.010	0.009	0.001
N		16494	16494	16551	16258	15919	15573	16164	16373
Number missing		66	66	9	302	641	987	396	187
Unadjusted p-value		0.030	0.009	0.698	0.713	0.413	0.213	0.031	0.740
Significant adjusted?		Yes	Yes	No	No	No	No	Yes	No
Control group mean		0.505	8377.593	502.497	886.482	37.026	32.549	99.463	16.748

<sup>\*</sup> p<0.10, \*\* p<0.05, \*\*\* p<.01

Outcome(s): The survey instrument did not include details about the value of assets bought and sold unless they were bought or sold in relation to a loan. Consequently, column 1 reports the count of categories from which assets were purchased. Column 2 reports an approximate of the total value of assets purchased: for each asset category of purchase, the respondent's total includes the mean value of assets in the category purchased with a loan. The total assumes that no more than one asset was purchased from each category; see the Data Appendix for details. The amounts in columns 3-8 are weekly. Column 3 includes cigarettes and transportation in the last week, as well as electricity, water, gas, phone, cable, and Internet in the last month, adjusted to weekly values. Column 4 is the sum of amount spent on food eaten out in the last week and amount spent on groceries in the last 2 weeks divided by 2. Columns 5-6 were asked for the last year and were adjusted to weekly values. Column 7 includes cigarettes, sweets, and soda from the last week. Column 8 refers to amount spent in the last year on important events such as weddings, baptisms, birthdays, graduations, or funerals, adjusted to weekly values. The adjusted critical values were calculated by treating all outcomes in the table and columns 7-8 of Table 8 as one outcome family.

**Table 7: Social Effects** 

	Outcome:	Fraction of children 4-17 in school	Participates in any financial decisions	# of household issues she has a say on	# of household issues in which conflict arises	Trust in institutions index	Trust in people index	Member of informal savings group
		(1)	(2)	(3)	(4)	(5)	(6)	(7)
Treatment		0.009 (0.006)	0.008*** (0.003)	0.071** (0.030)	0.023 (0.033)	-0.011 (0.025)	0.049* (0.027)	-0.019*** (0.007)
Baseline value controlled for Adjusted R-squared		Yes 0.015	No 0.001	No 0.010	No 0.016	No 0.009	No 0.027	Yes 0.023
N		12305	12183	12379	12400	16530	16558	16551
Number missing		4255	4377	4181	4160	30	2	9
Unadjusted p-value		0.151	0.009	0.020	0.479	0.653	0.067	0.009
Significant adjusted?			Yes	Yes	No			Yes
Control group mean		0.878	0.975	2.780	1.525	0.000	0.000	0.228

<sup>\*</sup> p<0.10, \*\* p<0.05, \*\*\* p<.01

Outcome(s): Columns 2-4 include only married respondents living with another adult. Higher values in the indices in columns 5-6 denote beneficial outcomes. In column 5, institutions include government workers, financial workers, and banks. Trust in people in column 6 includes questions about trust in family, neighbors, personal acquaintances, people just met, business acquaintances, people who borrow money, strangers, and a question about whether people would be generally fair. The adjusted critical values were calculated by treating columns 2-4 as one outcome family and column 7 of this table and columns 2-7 of Table 2 as another outcome family.

Table 8: Various Measures of Welfare

				Subjective	e well-being			Assets		
	Outcome:	Depression index (higher = happier)	Job stress index (higher = less stress)	Locus of control index	Satisfaction (life and harmony) index	Satisfied with economic situation	Good health status	Did not sell an asset to help pay for a loan	Did not sell an asset	
		(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	
Treatment		0.045* (0.024)	-0.004 (0.025)	0.003 (0.024)	0.017 (0.024)	-0.009 (0.011)	0.012 (0.008)	0.010** (0.004)	0.007 (0.007)	
Baseline value controlled for		Yes	No	No	No	No	Yes	No	No	
Adjusted R-squared		0.031	0.004	0.009	0.009	0.007	0.025	0.002	0.006	
N		16336	7656	16549	16553	16526	16556	16552	16483	
Number missing		224	8904	11	7	34	4	8	77	
Unadjusted p-value		0.059	0.870	0.915	0.473	0.418	0.125	0.011	0.330	
Significant adjusted?								Yes	No	
Control group mean		-0.000	0.000	-0.000	-0.000	0.458	0.779	0.951	0.862	

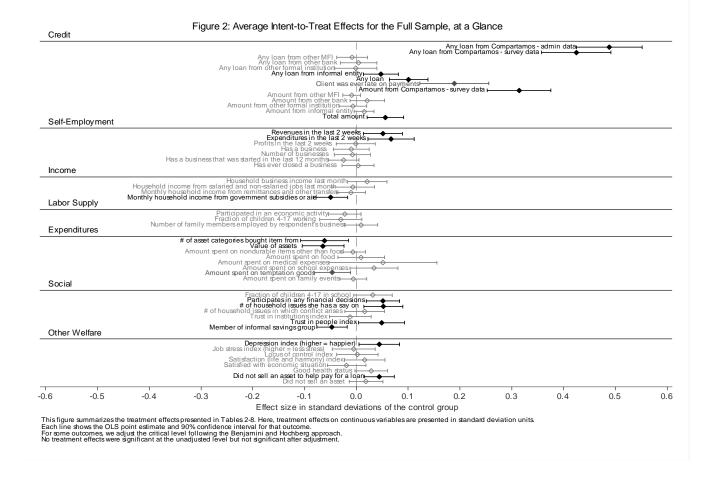
<sup>\*</sup> p<0.10, \*\* p<0.05, \*\*\* p<.01

Outcome(s): Higher values in the indices denote beneficial outcomes. Column 1 consists of a standard battery of 20 questions that ask about thoughts and feelings in the last week. The feelings and mindsets include: being bothered by things that do not normally bother you, having a poor appetite, not being able to shake off the blues even with support from friends and family, feeling just as good as other people, having trouble focusing, feeling depressed, feeling like everything required extra effort, being hopeful about the future, thinking your life was a failure, feeling fearful, having restless sleep, feeling happy, talking less than usual, being lonely, thinking people were unfriendly, having crying spells, enjoying life, feeling sad, thinking people dislike you, feeling like you couldn't keep going on. In column 2, the sample frame is restricted to just those that report participating in an economic activity; the index includes three questions about job stress. The index of locus of control in column 3 includes five questions about locus of control. The adjusted critical values were calculated by treating columns 7-8 of this table and columns 1-8 of Table 6 as an outcome family.

Figure 1: Study Timeline and Survey Locations

Random Assignment (238 communities)	Compartamos launches Credito Mų	jer in	Compartamos launches Credito Mujer in 1st treatment community in region 2	Credito	urtamos launches  Mujer in control regions 1 and 2	
						Г

	March - April 2009		April - June 2010	November - March 2011 2012
	# of Communities Treatment Control		Baseline Survey # of respondents	Endline Survey # of respondents
1. Endline only: Caborca, Agua Prieta, and urban areas of Nogales	104	101	0	14737 Average exposure: 28 months
2. Panel sample: outlying areas of Nogales	16	17	1823	1823 Average exposure: 15 months
Total	120	118	1823	16560



**Appendix Table 1: Attrition** 

	Baselin	e for Panel Samp	le Frame	Baseline Sampl	e Targeted for E	ndline Surveying
		Difference:				
		Treatment -		Outcome:	Outcome:	Outcome:
<del>-</del>	Mean	Control	Balance Test	Surveyed	Surveyed	Surveyed
<del>-</del>	(1)	(2)	(3)	(4)	(5)	(6)
Treatment Assignment				-0.002	-0.012	0.036
T				(0.031)	(0.029)	(0.079)
Female	1	0	0.001		0.004	0.005444
Age	39.345	0.711	0.001		0.004***	0.005***
D:	(0.254)	(0.805)	(0.002)		(0.001)	(0.001)
Primary school or none (omitted:	0.324	0.015	-0.039			
above high school)						
MC data and and	(0.011)	(0.033)	(0.093)			
Middle school	0.378	0.012	-0.026			
***	(0.011)	(0.026)	(0.069)			
High school	0.210	-0.033	-0.057			
	(0.010)	(0.027)	(0.080)			
Prior business owner	0.488	-0.015	-0.006		0.058**	0.066**
	(0.012)	(0.029)	(0.027)		(0.021)	(0.029)
Married (omitted: single)	0.766	-0.023	-0.030		0.056**	0.054**
	(0.010)	(0.027)	(0.034)		(0.022)	(0.025)
Separated	0.082	0.005	-0.019		-0.044	-0.079
	(0.006)	(0.017)	(0.052)		(0.049)	(0.068)
Household income per adult in						
the last 30 days (000s)	1.571	-0.063	-0.002		-0.020***	-0.023***
	(0.043)	(0.103)	(0.007)		(0.003)	(0.003)
High risk aversion	0.716	-0.042	-0.053*		-0.004	-0.002
	(0.011)	(0.026)	(0.030)		(0.019)	(0.018)
High formal credit experience	0.315	-0.044*	-0.046		-0.002	0.014
	(0.011)	(0.025)	(0.028)		(0.018)	(0.023)
Impatient now	0.445	0.018	0.031		0.014	0.002
	(0.012)	(0.026)	(0.025)		(0.022)	(0.029)
Present bias	0.300	-0.057**	-0.067**		-0.027	-0.019
	(0.011)	(0.022)	(0.027)		(0.023)	(0.029)
Has had a formal account	0.198	-0.012	-0.006		-0.096***	-0.109***
	(0.009)	(0.026)	(0.031)		(0.019)	(0.022)
Has been a member of an						
informal savings group	0.238	-0.034	-0.030		-0.017	-0.009
	(0.010)	(0.022)	(0.028)		(0.018)	(0.021)
N	1823	1823	1790	2912	2853	2853
Number of clusters	33	33	33	33	33	33
Share of sample in treatment						
group			0.374			
pvalue of F test of joint						
significance of explanatory			0.000			
variables			0.222			
Above variables interacted with				NI-	NT-	V
Treatment				No	No 0.627	Yes
Outcome mean				0.626	0.627	0.627
p-value from test that Treatment						
and all other variables above						
interacted with Treatment are jointly 0						0.145
Jonnay O						0.143

Respondents are Mexican women aged 18-60 and all reside in outlying areas of Nogales. Column 2 reports the coefficient on treatment assignment (1=Treatment, 0=Control) when the variable in the row is regressed on treatment assignment. Column 3 reports the results of balance tests. The cells show the coefficient for each variable when they are all included in one regression with treatment assignment as the dependent variable. Column 4 reports the coefficient on treatment assignment when it is included in a regression with a binary variable for survey response (1=yes, 0=no) as the outcome variable. Column 5 reports the coefficient on each variable in the row when they are all included in one regression with survey response as the outcome. Column 6 reports the results of the test for unbalanced attrition between treatment and control groups. The cells show the coefficient for each variable when they are all included in one regression along with each of their interactions with treatment, with survey response as the outcome. The coefficients on the interaction terms (not shown) are each not significant. Standard errors are in parentheses below the coefficients. All regressions include supercluster fixed effects and standard errors are clustered by the unit of randomization. \*p<0.10, \*\*p<0.05, \*\*\*\*p<0.05.

**Appendix Table 2: Data Appendix** 

Variable	Description	Time of measurement
	Table 2a: Credit Access	
Any loan from Compartamos - admin data	Binary variable equal to 1 if the respondent has taken out a loan from Compartamos	April 2009 - February 2012
Any loan from Compartamos - survey data	Binary variable equal to 1 if the household has taken out a loan from Compartamos; observed from among the 3 most recent loans belonging either to the respondent, or if she has had fewer than 3 loans in the last 2 years, belonging to her and other members of the household, at least one loan was from Compartamos.	Last 2 years
Any loan from other MFI	Binary variable equal to 1 if the household has taken out a loan from other (non-Compartamos) MFI; observed from among the 3 most recent loans belonging either to the respondent, or if she has had fewer than 3 loans in the last 2 years, belonging to her and other members of the household, at least one loan was from a non-Compartamos MFI.	Last 2 years
Any loan from other bank	Binary variable equal to 1 if the household has taken out a loan from other (non-Compartamos, MFI) bank; observed from among the 3 most recent loans belonging either to the respondent, or if she has had fewer than 3 loans in the last 2 years, belonging to her and other members of the household, at least one loan was from a non-Compartamos bank.	Last 2 years
Any loan from other formal institution	Binary variable equal to 1 if the household has taken out a loan from other (non-Compartamos, MFI, or bank) formal institution; observed from among the 3 most recent loans belonging either to the respondent, or if she has had fewer than 3 loans in the last 2 years, belonging to her and other members of the household, at least one loan was from a formal institution other than an MFI or bank.	Last 2 years
Any loan from informal entity	Binary variable equal to 1 if the household has a loan from an informal entity (money lender, pawnshop, relative, or friend); observed from among the 3 most recent loans belonging either to the respondent, or if she has had fewer than 3 loans in the last 2 years, belonging to her and other members of the household. In order to maintain consistency between baseline and endline, we excluded "employer" from the definition of "informal entities."	Last 2 years
Any loan	Binary variable equal to 1 if the respondent or a household member has taken out a loan in the last two years	Last 2 years
Client was ever late on payments	Binary variable equal to 1 if the respondent was ever late on a payment for a Compartamos loan (admin data)	April 2009 - February 2012

Table 2b: Credit Amount

Amount from Compartamos - survey data	The amount (in pesos) of loans taken from Compartamos from among the 3 most recent loans belonging either to the respondent, or if she has had fewer than 3 loans in the last 2 years, belonging to her and other members of the household.		
Amount from other MFI	The amount (in pesos) of loans taken from other (non-Compartamos) MFIs from among the 3 most recent loans belonging either to the respondent, or if she has had fewer than 3 loans in the last 2 years, belonging to her and other members of the household.	Last 2 years	
Amount from other bank	The amount (in pesos) of loans taken from other (non-Compartamos, MFI) banks from among the 3 most recent loans belonging either to the respondent, or if she has had fewer than 3 loans in the last 2 years, belonging to her and other members of the household.	Last 2 years	
Amount from other formal institution	The amount (in pesos) of loans taken from other (non-Compartamos, MFI, bank) formal institutions from among the 3 most recent loans belonging either to the respondent, or if she has had fewer than 3 loans in the last 2 years, belonging to her and other members of the household.	Last 2 years	
Amount from informal entity	The amount (in pesos) of loans taken from informal entities (money lenders, pawnshops, relatives, and friends) from among the 3 most recent loans belonging either to the respondent, or if she has had fewer than 3 loans in the last 2 years, belonging to her and other members of the household. In order to maintain consistency between baseline and endline, we excluded "employer" from the definition of "informal entities".	Last 2 years	
Total amount	The amount (in pesos) of the 3 most recent loans belonging either to the respondent, or if she has had fewer than 3 loans in the last 2 years, belonging to her and other members of the household.	Last 2 years	
	Table 3: Self-employment Activities		
Revenues in the last 2 weeks	Total revenues (pesos) from all of the respondent's businesses	Last 2 weeks	
Expenditures in the last 2 weeks	Total expenditures (pesos) from all of the respondent's businesses	Last 2 weeks	
Profits in the last 2 weeks	Total profits (pesos), calculated as total revenues minus total expenditures from all of the respondent's businesses	Last 2 weeks	
Has a business	Binary variable equal to 1 if the respondent has a business	At survey	
Has a business that was started in the last 12 months	Binary variable equal to 1 if the respondent has a business that she started in the last 12 months	At survey	
Has ever closed a business	Binary variable equal to 1 if the respondent used to have a business but no longer has one	Ever	
	Table 4: Income		
Household business income last month	Total household income (pesos) from business or productive activity, asked as an independent question	Last month	
Household income from salaried and non-salaried jobs last month	Total household income (pesos) from salaried and non-salaried jobs	Last month	

Monthly household income from remittances and other transfers	from remittances Household income (pesos) from remittances and other transfers, including gifts or help in the last Last in month from a family member, neighbor, or friend that is not a member of the household; as well as month remittances in the last 6 months, divided by 6 to adjust to monthly values.		
Monthly household income from government subsidies or aid	Household income from government subsidies or aid in the last 2 months, divided by 2 to adjust to monthly values	Last 2 months	
	Table 5: Labor Supply		
Participated in an economic activity	Binary variable equal to 1 if the respondent had a business at the time of the survey or worked in the last 30 days	At survey; last 30 days	
Fraction of children 4-17 working	The fraction of children in the household aged 4-17 who the respondent says are working	At survey	
Number of family members employed by respondent's business	Number of family member employees for all of the respondent's businesses	At survey	
	Table 6: Assets and Weekly Expenditures		
# of asset categories bought item from	The number of asset categories from which the household bought an item. Asset categories include furniture or appliances, electronics, motorized vehicles, jewelry, property, and other items valued at more than 2,000 pesos.	Last 2 years	
Value of assets	Approximate total value of assets purchased (pesos). The survey instrument did not include details about the value of assets bought and sold unless they were bought or sold in relation to a loan. Thus, to estimate asset value, we first find the mean value of assets bought with a loan in each of six asset categories. We then sum across these category means (excluding categories in which the respondent has no purchases) to find total value of assets. The estimate assumes that no more than one asset was purchased from each category and that transactions do not fundamentally differ depending on the use of borrowed vs. non-borrowed funds.	Last 2 years	
Amount spent on nondurable items other than food	Weekly household spending (pesos) on nondurable items other than food, including cigarettes and transportation in the last week; as well as electricity, water, gas, phone, cable, and internet in the last month, adjusted to weekly values.	Last week; last month	
Amount spent on food	Weekly household spending (pesos) on food, including amount spent on food eaten out in the last week and amount spent on groceries in the last 2 weeks divided by 2	Last week; last 2 weeks	
Amount spent on medical expenses	Weekly household spending (pesos) on medical expenses. Total yearly spending adjusted to weekly values.	Last year	
Amount spent on school expenses	Weekly household spending (pesos) on school expenses. Total yearly spending adjusted to weekly values.	Last year	
Amount spent on temptation goods	Weekly houshold spending (pesos) on sweets, soda, and cigarettes	Last week	

Amount spent on family events	Weekly household spending (pesos) on important family events such as weddings, funerals, graduations, baptisms, or birthdays. Total yearly spending adjusted to weekly values.	Last year
	Table 7: Social Effects	
Fraction of children 4-17 in school	The fraction of children in the household aged 4-17 who the respondent says attend school. Variable is only measured for households with children aged 4-17.	At survey
Participates in any financial decisions	Binary variable equal to 1 if the respondent reports participating in any financial decision-making, based on a question that asked for how many financial decisions she participates in the decision-making, allowing answers from "none" to "all" on a five point scale. The variable is only measured for married respondents living with another adult.	At survey
# of household issues she has a say on	The number of household issues (of 4) in which the respondent reports having some decision power on, including always making the decision, making the decision for herself, or if she makes the decision with another person, having some role in deciding disagreements. The variable is only measured for married respondents living with another adult.	At survey
# of household issues in which conflict arises	The number of household issues (of 4) in which the respondent reports making the decision with another person and at least sometimes having a disagreement. The variable is only measured for married respondents living with another adult.	At survey
Trust in institutions index	An index of 3 questions that ask about trust in government workers, financial workers, and banks on a five point scale from "complete distrust" to "complete trust"	At survey
Trust in people index	An index of trust in family, neighbors, personal acquaintances, people just met, business acquaintances, people who borrow money and strangers on a five point scale from "complete distrust" to "complete trust" and a question about whether people would be generally fair	At survey
Member of informal savings group	Binary variable equal to 1 if the respondent was a member of an informal savings group	Last 2 years
	Table 8: Various Measures of Welfare	
Depression index (higher = happier)	An index of a standard battery of 20 questions that ask about the respondent's mood and thoughts over the last week. The feelings and thoughts include: being bothered by things that do not normally bother you, having a poor appetite, not being able to shake off the blues even with support from friends and family, feeling just as good as other people, having trouble focusing, feeling depressed, feeling like everything required extra effort, being hopeful about the future, thinking your life was a failure, feeling fearful, having restless sleep, feeling happy, talking less than usual, being lonely, thinking people were unfriendly, having crying spells, enjoying life, feeling sad, thinking people dislike you, feeling like you couldn't keep going on.	At survey

Job stress index (higher = less stress)	An index of three questions that ask about stress related to work over the last 30 days. The questions were answered on a five point scale. They included: Did you feel stressed by your job or economic activity? Did you find your job or economic activity prevented you from giving time to your partner or family? Did you feel too tired after work to enjoy the things you would like to do at home?	At survey
Locus of control index	An index of five questions that ask about the respondent's feelings of control. The first four questions presented respondents with two phrases and they were asked which one they agree with the most. The choices were: What happens to me is my own doing vs. sometimes I feel that I dont have enough control over the direction my life is taking; when I make plans, I am almost certain that I can make them work vs. it is not always wise to plan too far ahead, because many things turn out to be a matter of good or bad fortune anyhow; in my case, getting what I want has little or nothing to do with luck vs. many times we might just as well decide what to do by flipping a coin; many times I feel that I have little influence over the things that happen to me vs. it is impossible for me to believe that chance or luck plays an important role in my life. The fifth question asked respondents on a five point scale how much they agreed with the following phrase: In the long run, hard work will bring you a better life.	
Satisfaction (life and harmony) index	An index of one question about satisfaction with life on a five point scale from "very unsatisfied" to "very satisfied" and another about harmony with others on a five point scale from "very unsatisfied" to "very satisfied"	At survey
Satisfied with economic situation	Binary variable equal to 1 if the respondent said she was either "very satisfied" or "satisfied" with her economic situation on a five point scale	At survey
Good health status	A binary variable equal to 1 if the respondent said she her health was either "very good" or "good" on a five point scale.	At survey
Did not sell an asset to help pay for a loan	Binary variable equal to 1 if the respondent sold any asset to help pay off a loan	Last 2 years
Did not sell an asset	Binary variable equal to 1 if someone in the household sold an asset	Last 2 years

**Appendix Table 3: Sample Sizes** 

Analysis	Location	Sample	Sample Size*
Balance	Table 1	Endline	16,560
Average Intent to Treat Effects	Tables 2-8	Endline	16,560
Attrition	Appendix Table 1	Panel	1,823
Attrition	Appendix Table 1	Baseline targeted for Endline	2,912
Sample by Outcome			
Fraction of children 4-17 working	Table 5, Col. 2	Endline respondents with children aged 4-17	12,305
Fraction of children 4-17 in school	Table 7, Col. 1	Endline respondents with children aged 4-17	12,305
		Endline respondents who are married and live	
Intra-household decision power variables	Table 7, Col. 2-4	with another adult	12,439
Job stress	Table 8, Col. 2	Endline respondents with a business or job	7,772
All other outcomes		Endline	16,560

<sup>\*</sup> Sample sizes refer to the maximum possible number of respondents within the sample. In particular parts of the analysis, the sample size will be smaller than shown in this column because respondents may have answered "I don't know" or "No response" for the outcome in question.