Data and Measurement Working Group

Overview

What is a Working Group

The working groups are an opportunity for members of the Community of Practice (COP) to collaborate on a common theme of interest. Each working group identifies themes, together with goals associated with each theme - and activities in furtherance of those goals. Members of the working group commit to leading and participating in the activities identified and to bringing awareness to the broader community of practice. The Data and Measurements Working Group has identified a number of themes and goals, though these are being finalized and activities proposed.

Themes and Goals

Themes

- Constructing useful metrics around access and usage
- Empowerment metrics
- Data collection and quality
- Best practices in RCT design and impact evaluations
- The gender asset gap
- Access to identification
Goals

- Achieve uniformity across actors in definitions and the type of data that is collected
- Promote knowledge around existing and future data sets, their granularity, and potential use for measurement frameworks
- Toolkit consolidation
- Use data for effective product design
- Leverage data for policy change

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## Working Group Members

Jenny Aker, Tufts University  
Aly Salman Alibhai, World Bank Group  
Jaclyn Bedford, Women's World Banking  
Maria Cavalcanti, Pro Mujer  
Gina Chowa, University of North Carolina  
Leora Clapper, World Bank Group  
Julio Espinoza, Oxfam  
Neli Esipova, Gallup  
Rebecca Ruf, Global Banking Alliance  
Katherine Miles, UNCDF  
Lauren Murphy, Inter America Development Bank  
Shelley Spencer, Net Hope  
Zahra Niazi, Innovations for Poverty Action  
Nadia Van de Walle, InterMedia

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